COVERING EVERY WISSOTA DRIVER & EVERY WISSOTA TRACK

ATD
ALL THE DIRT • RACING NEWS

33 YEARS
OFFICIAL NEWSPAPER OF WISSOTA

NOVEMBER 24, 2026
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64 PAGES

Builders & Buyers Guide

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Dirt Dueler Chassis

Winning Race Cars



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WISSOTA Super Stock • 24 Feature Wins
2nd In National Points • Northland Series Champion
Fall Classic Winner • WISSOTA 100 Qualifier Winner



Steve Stewart

WISSOTA Super Stock • 12 Feature Wins
5th In National Points
Wisconsin State Champion
Gondik Law Speedway Champion



Andrew Hedtke

WISSOTA Super Stock • 5 Feature Wins
Madison Speedway Champion
Madtown Showdown Winner



Nathan Butterfield

USRA B-Mod
Mississippi Thunder Speedway
Champion

Miken Iverson

USRA Rookie
Of The Year
Flo-Night In
America Night Winner





Nathan Ballard

7 Feature Wins
Hawkeye Downs
IMCA Sport Mod Champ



Joey Jensen

WISSOTA Super Stock
Kyle Runkle Memorial Winner



Kyle Copp

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Stewart Schipke

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In 3 USRA
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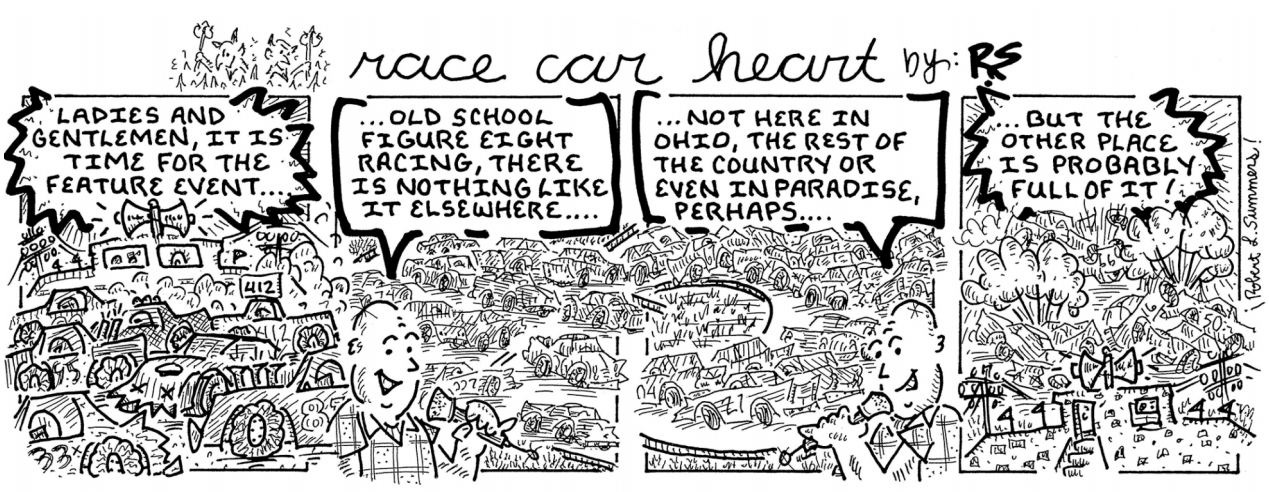


We still print every issue, and you can get it by mail

By Scott Hughes
Publisher

EAU CLAIRE - You can't be everything to everyone. You can try, but you'll fail.

On the other hand, be good at one thing, and people are gonna want that one thing.

That's the idea we had when we launched this newspaper way, way, way back in 1994.

We decided we wanted to create THE single best source of WISSOTA racing news.

We didn't include NASCAR; we didn't try to cover Daytona or Indy. We didn't try to be a news source for asphalt racing, drag racing or off-road racing. We didn't attempt to cover IMCA or the World Of Outlaws.

We made the decision to cover every WISSOTA track and every WISSOTA driver, and we've been the best at that ONE THING for 33 years.

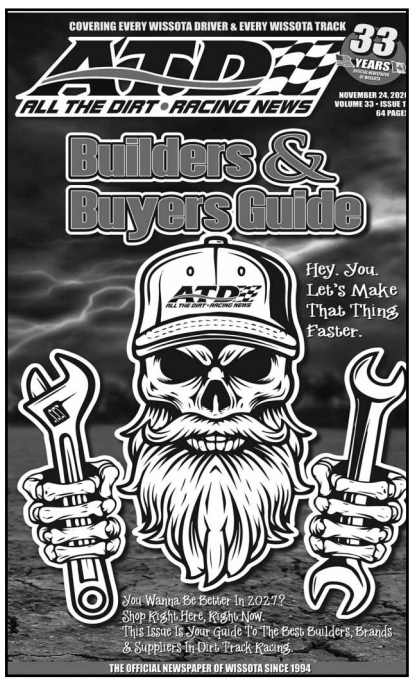
That's a long time to do anything: it's a long time to be in a job, a long time to be married, a long time to be a race car driver, a long time to run a race track.

And I'll admit, it's a long time to be a newspaper publisher. But being a "racing" newspaper publisher has also been pretty freaking awesome.

Because in these 30-plus years, I've been lucky enough to help build an entire racing community with this cool little WISSOTA newspaper.

And hey, with a little luck, ATD's gonna keep coming to you for years.

When my wife, Jennifer, and I printed our first issue of ATD at the start of 1994, a WISSOTA community didn't exist — at least not the way you think of it now.



Yes, WISSOTA drivers: All The Dirt is still printed and it's still available in the mail. All you have to do is call us to set it up. Phone 715-838-9126 to order or visit allthedirt.contentshelf.com.

Racers a couple hours away from each other didn't know each other. Lots of them didn't even KNOW anyone who raced at the tracks just a few hours up the highway.

All The Dirt changed that.

Suddenly, racers from eastern Wisconsin tracks got to know about drivers from the western Dakotas. Slowly but surely, we built this community of racing people who got to read all about each other and got to know each other in our pages.

And yeah — that started so long ago, it was before "the internet" became accessible to regular people like you and I. Which means we were busy building this community of racers and race tracks LONG before Fakebook, long before people carried portable phones with them, long before there was a scoring app or a weather app, long before we had a digital edition, long before people allowed themselves to get addicted to social media and some people started thinking they should have instant and free access to everything 24/7/365.

And you know what?

People just like you tell us all the time that they STILL prefer to get All The Dirt in the mail, in print, rather than trying to find results on their phones, rather than mindlessly staring at Fakebook or any other wasteland of social media, and rather than skipping all over to different websites, trying to piece together what happened last weekend in racing.

Real racers and fans want to know who won, and also HOW they won. We bring you the HOW.

Racers want to have a newspaper in the shop, in the trailer — they want to share it with their crew, they want to take it to the track.

They prefer to hold the paper in their hands. Their families want to be able to save the papers with their pictures in it. Wives, mothers and grandmothers make scrapbooks with newspaper clippings.

You know, from a real newspaper.

All The Dirt: The REAL racing newspaper that's in your hands or on the table in front of you right now.

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Champions trust pans & brackets from Champ Pans

EAU CLAIRE, WI - Jerry Redetzke started racing stock cars in 1978, with stints in the Street Stocks and Hobby Stocks. In 1982 he made the jump to Late Models. He was the first WISSOTA National Champion in that division and scored two WISSOTA 100 feature wins.

In 1982, Jerry Redetzke started Champ Pans by JR Manufacturing out of a 10' x 20' workspace. For the first six months, sales reached a humble 30 oil pans.

Within the next 12 months, Redetzke built and sold more than 300 oil pans due to increased marketing efforts. Over time, Champ Pans built a network of dealers while adding new pan designs and dry sump oil systems to their inventory.

Redetzke retired from the sport after the 2005 season to watch his two sons, Jesse and Jake, take the wheel. In recent years, Redetzke has spent the summer weekends being a pit crew chief to both of his sons.

The many laps turned in by members of the Redetzke family of racers have not only led to victories and prestigious awards, but valuable information they have used to make the best oil pans in the business.

The information is used to make modifications to current oil pans and to develop new oil pan models.

Champ Pans are available for virtually all of the V-8 divisions of WISSOTA.

New products are always being developed at Champ Pans. Let them know if you don't see a particular product you are looking for by contacting Jesse at (715) 834-7748.

Champ Brackets

Although best known for their oil pans, JR Manufacturing's Champ Brackets specializes in parts and brackets for race cars including body brace kits, spoiler kits for Late Models, Modifieds, Super Stocks and Midwest Modifieds, access doors, battery boxes, mid-plates, wheel covers and rings, jack stands, toe plates, tabs and mounting brackets — remember JR Manufacturing's Champ brands as you prepare your program for the 2027 racing season.

You can find more information on Champ Pans on the web at www.champpans.com or phone the shop at (715) 834-7748. On the website, you can search in a variety of ways to find the products, you need; there's a full description of every Champ Pan and Champ Bracket component, along with current pricing as well.

You can also ask your builders to use Champ Pans and Champ Brackets!

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by JR Manufacturing, Inc.
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Eau Claire, WI 54701
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CONTRIBUTED PHOTO

Workers at Champ Pans work hard year-round to make sure when you need a pan, it's in stock and ready to be shipped out.



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JR Manufacturing founder Jerry Redetzke (far left) and his sons, Jesse and Jake, display at the PRI Show each year, and bring their wide variety of racing products to the worldwide marketplace.

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Another banner year for drivers in Dirt Dueler Chassis

MINNESOTA CITY, MN – It was another great year for Dirt Dueler Chassis in 2026 and highlights for the popular brand include track championships and hallmark seasons for drivers, as always!

The small army of Dirt Dueler Super Stocks made big noise in 2026:

Leading the way in the Superstock class is Dylan Nelson, who has become a force to be reckoned with wherever and whenever he races. Dylan was the 2026 WISSOTA National Super Stock runner-up with 24 feature wins and 65 top-fives in 75 shows. He was the 2026 Fast Lane Super Stock Series Champion, and he won multiple premier races including the Ogilvie Fall Classic, and the second night WISSOTA 100 Qualifying Feature.

Steve Stuart also had a super strong season, finishing the 2026 WISSOTA National Super Stock points in fifth place and was the Wisconsin Super Stock Champion as well as the Gondik Law Speedway track champion. Stuart won 12 times with 32 top-fives and was also the Super vs Mid Mod Challenge winner.

Andrew Hedtke also continued his championship winning ways collecting five feature wins, as well as being crowned the Madison Speedway Super Stock track champion, beating out his dad Jay, who was the points runner-up in another Dirt Dueler Super. Andrew also picked up a MadTown Showdown victory.

On the Modified side Dirt Dueler had some real solid success, crowning these champions in 2026:

Nathan Butterfield returned Dirt Dueler to the top of the heap at Mississippi Thunder Speedway capturing two wins and coming from behind to secure the 2026 MTS B-Mod track championship on the last night of racing.

Thirteen-year-old Miken Iverson has been crowned the USRA National Rookie Of The Year and along the way he captured four feature wins, including garnering some "bar of soap" national attention winning the B-Mod feature at the Flo-Night in America race at Mason City, IA.

Nathan Ballard won the Hawkeye Downs IMCA Sport Mod Championship, winning seven features (of 14) on the asphalt, in a car that was also guest driven by Kenny Wallace, Kenny Schrader, and Landon Cassill in 2025.

If you want to win and are open to considering something other than the "same-old, same-old" everybody else has, you should call Les or Adam at Dirt Dueler Chassis.

A-Mods, Super Stocks, Midwest Mods and B-Mods

"Our Mods, Supers and B/Midwest Mods are all built on the same jig," stated Dirt Dueler's Les Duellman. "They have our unique Late Model-type front suspension geometry with the OEM wide lower A-frame, which promotes responsive, smooth steering and the momentum and corner speed that is so important to going fast today."

Dirt Dueler Chassis
Les Duellman Racing
890 68th Ave.
Minnesota City, MN 55959
Ph: (507) 458-5788
See Our Ad In This Issue

In 2026, Dirt Dueler Super Stocks, with their talented drivers at the wheel, and always out-numbered on the track, continued to land in victory lanes around WISSOTA; they were capable of winning any night, anywhere. Other feature winners in Dirt Dueler Supers were Joey Jensen (Kyle Runkle Memorial Winner), Kyle Copp (Topless 100 Champ), Stewart Schipke (Mackenzie Kopecky Memorial winner), Will Lund (WISSOTA 100 Qualifier Feature), Dan Nissalke, Jay Hedtke, and Dustin Nelson.

The crew at Dirt Dueler has continued to work on its B-Mod and Midwest Mod programs and they just get better every year. In the Eco-Mod class, Dirt Dueler Chassis had both Dawson Kleiboer (3) and Walter Olson (2) knock down multiple feature win seasons.

"We introduced a new Mod/B-Mod chassis this past year and have been testing multiple spring/arm combinations gaining speed and wins," said Duellman. "We've been very happy with both the USRA B Mod and WISSOTA Midwest Mod performance and so are the guys driving them!"

Dirt Dueler hopes to get their A-Modified program back on the track in 2027 with Brandon Duellman piloting the Dirt Dueler house A-Mod.

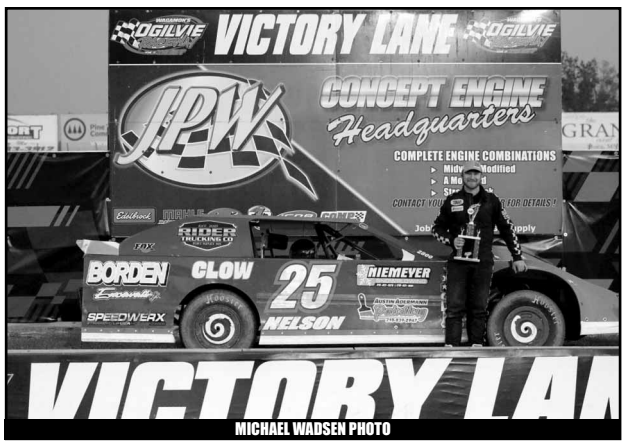
All Dirt Duelers feature the same OEM Ford wide A-frame style front suspension found in all modern Late Models, an ultra-safe eight-point cage, and full-length door bars for extra leg protection. Duellman stresses these safety features are for his customers' safety as well as his own and his son's.

If you are looking at getting a new Mod, B-Mod or Midwest Mod, or a new Super Stock, and don't want to be just part of the same old herd, give Duellman a call and look seriously at the Dirt Dueler program. They offer excellent customer support, even for the guys picking up their cars second hand.

Duellman added, "If you are searching for a used car, you can call me or Adam to see what kind of fast race car we can get you into!"

Dirt Dueler Design

Look under the front end of a Dirt Dueler and you'll see something unfamiliar if you are used to only looking at everybody else's Super Stock or Modified chassis. However, if you are used to looking at Late Models, then you'll know exactly what you're looking at.



MICHAEL WADSEN PHOTO

Dylan Nelson had a terrific season behind the wheel of his Dirt Dueler, finishing second in national points.

Duellman has gone back to the source of the Late Model chassis revolution that started 30-plus years ago in Whiteland, IN. This strut front suspension was the foundation upon which every dirt Late Model has been built since C.J. Rayburn came out with his revolutionary design back in the early '80s.

"I had one of the first two ever built," said Duellman, "and both my first two Rayburns had the rear mount steering gear like our current Mods and Supers."

The Ford-Strut Front End Is A Proven Design For Dirt Racing

A longtime accomplished Late Model and Modified racer, Les Duellman has more than 40 years of experience, including multiple track championships in everything from Street Stocks to Late Models. A former engineer for the Ford Motor Company, he has worked on suspension and chassis for everything from passenger cars to SCCA Trans Am, ASA and even Winston Cup. That experience has put him far ahead of many other chassis builders.

As a small volume chassis builder, Duellman is able to give racers the individual attention they need and he makes sure his customers have all the setup information he has.

"We experiment quite a bit with our house cars. We've done extensive engineering work, computer geometry design and data acquisition-assisted testing, to make this one of the best driving cars available. Our design efforts have paid off with really good cars!

"Our second generation front end has a lot more in common with current Late Models," he continued. "We've worked hard on the instant centers, jacking forces, and the camber gain to put a car on the track that turns in extremely well and carries the mid-corner speed required to win in the B Mod classes and Super Stocks."

LDR Shock Service

LDR is a sales and servicing direct dealer for the Attack line of adjustable shocks, along with being a direct dealer for Integra and QA1 as well as AFCO 74 series and the Penske line of oval track shocks. Les has also begun servicing Fox and the newer Bilstein.

LDR has had success with their shocks in the USRA Late Model class with the Jon Duffy owned car piloted by multiple drivers over the years, this year by Harley Dais, winning 2 features and getting a 2nd in just 3 night of racing. If you drive a GenX Late Model or USRA Late Model give LDR a call.

"We've built hundreds of shocks for not only our own Dirt Dueler Chassis guys, but we have had good success winning races and championships building shocks for other racers in other brands of cars, too," Duellman said. "We've developed winning shock sets for Limited Late Models, A and B Mods, Supers, and now also Stock Cars."

Attack has released a second design Kwik Set with easier-to-use dials and internal pistons for better RF and LR control. The Attack shocks offer six-position rebound and compression adjustability by simply turning a dial or changing a jet. That is the equivalent of 36 shocks in one. They feature base valves and Schrader valves in the Super Stock/A-Mod Kwik-Set Attack and an industry-first quick change bleed adjuster in the newer Jet-Set Attack shock.



CONTRIBUTED PHOTO

Dirt Dueler was the B Mod chassis of choice for USRA Rookie of the Year Miken Iverson.

"I can change jets in the trailer faster than you can take the shocks off the car!" said Duellman. "We roll into a track and can make quick adjustments based on a rough track, a smooth track, long corners, or tight. There are no other shocks that offer you this level of tunability for the price.

"We've sold hundreds of the Jet-Set shocks and have had really good luck with them, winning a bunch of races," added Duellman.

Ask about their IMCA-legal Jet-Set Mod package, which has been run in the Dirt Dueler house car.

LDR has an in-house Roehrig dyno and offers repair, rebuilding and re-valving services for the QA1, Integra and Attack brands.

"We tell you what you have and teach you how to work with it," Duellman stated. "I'm not a fan of the 'secret' approach to shocks. We are here to help you with your race program, not keep information from you."

Les Duellman Racing has a full-time fabricator in the shop and offers repair, general fabrication, sheet metal work, custom tube bending, bumpers, bars and more.

If you are considering the purchase of a new car for 2027, LDR has very few openings remaining on its build schedule. If you are in the market for a used car, they can try to help you find one available.

Call Adam at the LDR/Dirt Dueler shop at 507-474-RACE or call Les Duellman to discuss the Dirt Dueler at (507) 458-5788. You can email Les or Adam at ldrracing0@gmail.com.



VAL CATELLIER PHOTO

Scott Greer is a longtime Millar Racing Engines customer, and he had Millar power on board once again en route to two track titles in 2026.

Head to Millar Racing Engines for your program in 2027, where customers are more than results

By Dave Millar

WINKLER, MB - Millar Racing Engines would like to offer congratulations for the success of all our customers in 2026. It has been a great year again with many feature wins and championships, but our customers are more to us than the results at the race track.

When we look back at our 2026 season, it has been both rewarding and entertaining watching our skilled drivers, back in action on both sides of the border.

At Millar Engines we spend 100 percent of our time and effort in the pursuit of victory and the improvement of our brand. The involvement with motorsports drives the crew here at Millar Auto Machine to be creative and produce some of the best engines that show up to do battle.

We salute the accomplishments of our competition and know what it takes to keep our customers at an affordable competitive level. Enjoyment of the sport of auto racing is something we promote year round. We encourage everyone who makes a dollar or spends a dollar in racing to keep up the effort to grow the sport and keep it entertaining and viable.

Thanks to all the racers, fans, promoters, sponsors, media and supporters that allow us to make a living in this lifestyle. We look forward to 2027!

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To reach us call (204) 325-9853, fax (204) 325-5866 or send an email to info@millarengines.com.



Precision machining puts Tim's customers in front

BLOOMER, WI - Just as they've been doing for decades, customers of Tim's Automotive Machine scored multiple championships and special event victories in 2026.

And the crew at Tim's wants you to share in the success starting next year, if you aren't already.

Tim's Automotive Machine is just outside of Bloomer, WI, located in-between Red Cedar and Rice Lake Speedways. While that's super convenient for a large block of racers in the area, Tim's provides winning engines to customers from all corners of WISSOTA country; they've got winning customers in every state and province represented in WISSOTA.

As a racer, you get the best equipment you can afford and you work hard day in and day out to make your program a success. That is also the philosophy of Tim Ludwigson, owner of Tim's Automotive Machine. He has invested heavily in the technology and machinery it takes to create the best-performing and most-reliable race engines on the market for WISSOTA competitors.

That continued investment in the best machining equipment keeps Ludwigson and his staff at the forefront of WISSOTA race engine development.

One of the backbones of the machining operation at Tim's is a Rottler H75A Cylinder Hone. Armed with the most sophisticated and computerized control panel, the H75 also features diamond honing stones for the cleanest of cuts. It can be programmed and left to do its job, so the crew can work on other vital aspects of your engine build.

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Bloomer, WI 54724
Ph: (715) 568-1323
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Ever since the WISSOTA concept engine rules were developed, the guys at Tim's really worked hard to create a powerful yet affordable package; if you're thinking about a concept engine, price and performance meet at Tim's Automotive Machine. If you are interested in running this lower-cost option in your race car next year, call Tim today at (715) 568-1323.

"The concept engine for the Midwest Mods and Streets has become one of our favorites," said Ludwigson. "We've had a bunch of guys run our concept engines since that option was added by WISSOTA, and they've won a ton of features with them. We had drivers switch from a crate engine to our concept and they'd much rather race our engine. It's just a better, higher quality engine and it's built right here — so you can get it freshened here, and if you have questions about it, you can just call me right here in our shop."



CONTRIBUTED PHOTO

Weston Ramsrud had Tim's Automotive Machine on board for his 7 wins and 30 top-fives in 2026.

Research and development on the WISSOTA concept engine continues every year at Tim's so every customer gets a great engine at a great price.

With all of the success their customers have had, it's no wonder a growing group of racers has been turning to Tim's Automotive for race engines for so many years.

"Our investment in state-of-the-art equipment reflects our commitment to meeting our customers' demands — they want to be on the cutting edge, they want the best — and we strive to keep them there," Ludwigson said.

In addition to the new Rottler Cylinder Hone, the shop also includes three computer-controlled Rottler machining centers.

Rottler F67A machines have allowed the crew to qualify all blocks with a Renishaw probe, and then perform the following operations: block lightening, lifter truing, cylinder boring, decking and cam tunnel boring.

A Rottler F69ATC five axis machining center is also part of the mix. The F69ATC allows Tim's Automotive to prepare blocks with amazing precision and gives Ludwigson the ability to digitize every critical measurement on your engine block.

Most shops don't have this type of equipment, but Ludwigson insists on keeping up with the technical advances in the industry so the racers who trust his shop for their engines get the best finished piece possible.

"It's all part of OUR commitment to THEIR success," Ludwigson said of his customers and his continued tooling upgrades.

Whether you're in need of a high-powered Late Model engine or a competitive Pure Stock engine, Tim's Automotive also offers the kind of price that will surprise you … but in a very good way!



JALEN KITCHNER PHOTO

Jesse Glenz relied on Tim's Automotive Machine to power him to an unbelievable 2026 season.

You won't suffer sticker shock when you call Tim's Automotive to discuss your next racing engine. You'll be amazed at the kind of engine you can get for your hard-earned money at the Bloomer, WI shop, whether it's a custom race engine or a WISSOTA concept engine.

"We've been fortunate to have some really good racers come to us and we've enjoyed growth and success right along with them," Ludwigson noted. "In this business, if you're working with the guys who are near the front or clearly heading to the front of the field, people get curious and want to talk to you.

"We are so proud of our customers, and so thankful for their business and their friendship," Ludwigson explained. "I don't think we can tell our customers enough times how much we appreciate them, and how much we admire the commitment they have to racing. We work with lots of drivers and teams who put their heart and soul into being weekend warriors, and we appreciate every single one of them."

Tim's Automotive Machine has hand-selected a number of top-notch brand names for its race engine assemblies, including Dart racing products, Willies Carbs, KB Carbs, Callies, Program Engineering Caps, Diamond Pistons, JE Pistons, SRP Pistons, Comp Cams, APR Bolts, Clevite Bearings, Crower, TRW and many, many more.

If you'd like more information about Tim's Automotive or would like to order an engine for 2027 that could help get you to victory lane, Ludwigson can be reached by telephone at (715) 568-1323 Monday through Friday from 8 a.m. to 5 p.m. You can also email Tim at tam@bloomer.net.

Big titles mark another successful season for CRC Motorsports

CHIPPEWA FALLS, WI - Cory Crapser became a household name racing WISSOTA Street Stocks in his early days, moving into the Midwest Modifieds and Modifieds about a decade ago — and in 2026 he piloted a WISSOTA Late Model once again.

For the past 15 years he has also been the owner and operator of CRC Motorsports and has helped dozens of racers achieve their goals of driving to victory lane. Cars that came out of the CRC shop were frontrunners from the time Crapser opened his doors.

In 2026:

- Nick Koehler - 9 wins and winner of the Timmy Ims Race for ALS at Fiesta City Speedway
- Dave Simpson - 11 wins, 8th in national points, Thunder City Midwest Modified Champion, Dirt Track Nationals (Thunder City) & Labor Day Shootout Winner (Hibbing)
- Dave Baxter - 7 wins including Punky Manor (RCS), Double 20s Winner at ABC Raceway & Autumn Clash at Haas Speedway
- Kolby Kiehl - Northern Nationals at Gondik Law.

CRC Motorsports & SPEED SHOP 715-271-4138 • CHIPPEWA FALLS, WISCONSIN
CRC Motorsports
18171 51st Ave.
Chippewa Falls, WI 54729
Ph: (715) 271-4138
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"Jack Sullivan and his crew at Cadillac Chassis in Greenbriar, Arkansas started building our chassis for me," Crapser explained. "The quality of the cars are first-class and we struck up an agreement with them, so now we get frames from Cadillac, customize and assemble the cars in our shop in Chippewa Falls, and they are called Cyclone Race Cars by CRC Motorsports."

Drivers who trust CRC Motorsports for all their racing needs include Jason Vokovan, Scott McKinnon, Connor Drury, Kevin and Kyle Monteith, Grinstead Brothers Noah and Riley, Bitzan brothers Tanner, Taylor and Tyler, Joe Swearingen, KJ Jolliff, Mason Stockhausen, Bradyn Kirtland and more.

In other words, a Cyclone and a good driver makes a lethal combination.

CRC Motorsports is a proven source for Midwest Modifieds and Modifieds in WISSOTA country. Whether you're looking to get your hands on a turnkey race car or update your current ride, CRC Motorsports is your go-to race shop.

CRC Motorsports is a complete speed shop that is right for every racer. They provide a full line of top brands like Wehrs Machine, All Star Performance, Kevko Racing, Integra products and many other brands, including wheels, springs, shocks and any other high-quality parts you need to find victory lane. CRC can also supply you with body kits and help you update your race car.

If you're in the market for a car but don't think you can afford new, ask Cory about a quality used car. He just might be able to hook you up with a winner!



TOM KROB PHOTO

David Baxter went on an absolute tear in the late season this past summer, garnering seven total wins as well as the Punky Manor and Autumn Clash.

CRC Motorsports is located at 18177 51st Ave., Chippewa Falls, WI 54729. CRC Motorsports offers shipping to customers via UPS and Speedee, and most major credit cards are accepted. You can contact Cory Crapser by calling (715) 271-4138 or email ccrapser7@hotmail.com.

For more information, CRC Motorsports on Facebook and follow them on social media.

For parts popular among the WISSOTA Street Stock class, drivers trust DCA RaceFab

LA CROSSE, WI - DCA RaceFab, established by Dan Navrestad in 1989, specializes in racing parts and fabrication. A specialty of DCA is in parts for the WISSOTA Street Stock division.

The business was spawned from Navrestad's personal involvement in racing: he got into the sport as a crew member in 1982, jumped into his own car in the Sportsman division two years later and raced at asphalt tracks near La Crosse and Wisconsin Dells, WI.

"With the popularity of floater rearends there is an increased interest in clamp-on brackets and other rearend work," said Navrestad. "Also, racers are finding that DCA tube A frames work well with stock A frame mounts and are available in custom lengths and offsets. Racers are also discovering the benefits of bind-free suspension with mono ball bushings.

DCA Racing & Fabrication Inc.
DCA RaceFab
3257 George Street
La Crosse, WI 54603
Ph: (608) 781-3929
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"Another popular item is the DCA adjustable trailing arms; while not legal at all Midwest tracks, they are becoming more common on the East Coast and make setting up and squaring a car much easier," he added.



CONTRIBUTED PHOTO

DCA RaceFab showed off its parts each year during the long-running WISSOTA Expo. Street Stock drivers especially were interested in DCA components.

Two new items recently added include DCA's Quick Change Upper Brackets and Clamp On Spring Seats. The quick change upper mounts are for Sportsman and Street Stock cars with poly or mono ball bushings. Also in demand right now are their upper A-frames with mono ball bushings for bind-free operation, even after bending with wheel contact.

"Some of our other most popular items are clamp on rear end brackets and adjustable trailing arms," Navrestad continued. "Also straightening and repairing rear end housings during race season keeps the shop busy. I recommend having housings checked in the off-season to start the new year straight and ready to go."

During his years exhibiting at the WISSOTA Expo, Navrestad met with a large number of WISSOTA racers who have continued to purchase DCA products.

"The WISSOTA Street Stock racers really seemed to like our components for their class," he commented.

The DCA website is a great place to learn more about their products. Visit www.dcaracefab.com.

Customers may order components from DCA RaceFab online or call between 9 and 5 weekdays. They may also drop off and pick up work at that time. Some Saturdays are available to drop off and pick up, but please call ahead to confirm.

You can shop online or, if you need additional information, email dcaracefab@gmail.com.

DCA RaceFab can ship products via UPS all over the United States and payment can be made with all major credit cards. To reach DCA, you can also call (608) 781-3929.

Dakota Engine Builders: 40-plus years of race-winning power in Jamestown

JAMESTOWN, ND - Dakota Engine Builders, centrally located in Jamestown, ND, isn't only known for its winning WISSOTA engines, but also for its attention to details in your "mild to wild" restoration. They have built everything from circle track, drag race, mud truck, to muscle car projects.

Dakota Engines is a one-stop shop for your engine needs. Capable of building race-winning WISSOTA, USRA, USMTS and IMCA engines, they can build an engine package that fits your needs and budget.

When building a race engine, attention to detail is everything. The process starts with extensive knowledge in the machine shop. They can do just about anything — from boring blocks on the Quickway boring bar, balancing on the Hines crankshaft balancer, to completing competition valve jobs on the Serdi valve and seat machine. Dakota Engines has an advanced machine shop to handle all of your needs.

When the project is done, they can bolt your new engine on their Super Flo dyno to get optimal performance from your new engine whether assembled by them or in your own garage.

If you're the type of person who wants to be a part of the engine assembling experience, Dakota Engines is the place for you. They will work with you through every step of the process. From when you drop your pieces off for machine work, to answering your questions over the phone, the guys from Dakota are always there to lend a helping hand with your race or project car.

Dakota Engines isn't just an extensive machine shop — they also carry a wide variety of parts on hand. Whether you're looking for Hoosier WISSOTA/IMCA tires, Sunoco race fuel or engine bearings, they carry it all.

Can't find it in the store? Don't worry! It can be ordered for you from one of the many vendors who partner with Dakota, such as MotorState Distributing, Speedway Motors and JPW, to name a few.

With more than 40 years of experience, Dakota Engines is your one-stop shop for your performance engine or parts needs.

Performance you can rely on, quality you can trust.

Dakota Engine Builders
2809 Highway 281 S
Jamestown, ND 58401
Ph: (701) 252-2344
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Dakota Engine Builders, of Jamestown, North Dakota, offers extensive machine shop services and dyno capabilities at their 2809 Highway 281 S location.


CONTRIBUTED PHOTO

Every engine built at Dakota Engine Builders uses the finest parts in the industry, and machining and assembly is all performed in-house.

Allstar Performance dedicates itself to providing well-engineered components to racers

WATERVLIET, MI - Allstar Performance has been recognized as the Official Performance Parts brand of WISSOTA Auto Racing since 2007, marking 19 years of successful partnership for the two.

"This partnership has been very beneficial for the racers of WISSOTA," stated WISSOTA president Tim Carlson. "There are lots of people in the performance parts business throughout the world, but what sets the staff at Allstar Performance apart is that they are also hardcore racers, hot rodders and enthusiasts. The Allstar staff is filled with racers."

Established more than 30 years ago, Allstar Performance is dedicated to providing high-quality, well-engineered components, available through builders, speed shops and parts dealers worldwide. The selection of Allstar Performance items continues to expand, with new products added continuously.

They offer a wide variety of components, much more than parts for your race car, many that can be utilized in the shop, at the track or in the pits.

Allstar Performance's employee base consists of racers and crew members as well as race enthusiasts. Week in and week out, at dirt and asphalt tracks and drag strips all over the country, Allstar staff members are in the pits keeping in touch with dealers and racers, attending to their needs and listening to their suggestions. Allstar takes these suggestions seriously and many of them result in new products.

Allstar representatives attend more than 150 race events annually.

Allstar team members continue to be impressed with the technical knowledge of the WISSOTA racers and crew members. They also know from experience that the racers and teams in WISSOTA territory are some of the most friendly, race-savvy people that they deal with.

Many of the nation's top drivers have used Allstar Performance Parts on their way to winning major events at all levels of competition; WISSOTA racers can easily add their names to the list of satisfied Allstar customers!

Allstar Performance Products are available worldwide through an extensive network of dealers, which includes chassis builders, speed shops, engine shops and trackside vendors. The entire Allstar Performance line is showcased in a colorful new catalog that has grown to more than 250 pages.

You are invited to visit https://allstarperformance.com where new product information is presented and an Allstar Performance catalog maybe downloaded. For further information about Allstar Performance, call or see your nearest Allstar dealer.

Allstar Performance
8300 Lane Drive
Watervliet, MI 49098
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Established in the early 1990s, Allstar Performance is dedicated to providing high quality, well-engineered components. The selection of Allstar Performance Specialty Parts and Accessories continues to expand, with new and innovative items added continuously.

Erson Cams offers high quality, best-performing camshafts & valve train components

LOUISVILLE, KY – From grassroots short track racing to top fuel drag racing and everything in between, Erson Cams offers racers and engine builders the highest quality and best performing camshafts and valve train components available today.

Whether it's a custom grind that's specifically tailored for your engine combination, or an off-the-shelf cam which has been engineered to excel with particular engines and track conditions, Erson Cams has 60 years of race-winning experience to back it up.

In 1964, armed with ambition, a tremendous wealth of knowledge and a single cam-grinding machine, Sig Erson founded a small specialized operation which was dedicated to producing the best possible camshafts for all types of racing. Sig Erson Racing Camshafts quickly gained a huge following in both racing and the burgeoning hot rod scene of the 1960s. It was simple: if you wanted an engine that made incredible power, yet was easy on valve train parts, an Erson Cam was your best choice. The company grew quickly and by 1969 had the largest facility in the country dedicated to state-of-the-art camshaft development and grinding.

In recent years a revamped line of state of the art valve train and related components was developed, including hundreds of new cam lobe profiles to satisfy the needs of the modern market. Offering everything from hydraulic roller 4-7 swap camshafts to new profiles that are setting NHRA records and highly popular circle track profiles, the Erson staff are constantly working directly with professional race teams and engine builders to bring customers the latest and most powerful camshafts in the industry through innovation and cutting edge technology.

For more information about Erson Cams, visit http://www.pbm-erson.com.

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State-of-the-art production processes are used to grind cams at Erson Cams in Louisville, KY.


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Erson Cams offers a full line of flat tappet cams and lifters for high performance applications.



Victory Engines provides durability & maximum power, no matter which engine you prefer

MARSHALL, MN - Victory Engines' owner Matt Steen's racing history helps him better serve circle track racers across the entire WISSOTA racing region from his shop in southwestern Minnesota.

The drag racer has paid his dues in the dirt track market, and his customers in WISSOTA can provide testimony to the strength and durability of his shop's engines.

Victory Engines builds strong motors for racers in the Street Stock, Super Stock, Midwest Mod, Modified and Late Model divisions of WISSOTA, and also serves a variety of IMCA and USRA racers at tracks in the area.

Steen, who has more than 30 years of experience building racing engines, pays close personal attention to detail on every engine.

"By having my own shop, I can control every aspect of the quality," Steen said. "I either do or directly oversee all of the machining on our engines, along with my employee Jason Verke, and I personally assemble all of the complete engines that leave with Victory Engines stickers on them."

It's that type of hands-on approach and a sincere desire to help racers that led Steen to go into business in his hometown of Marshall back in 1999.

Victory Engines turns out race engines for all three major makes, Chevrolet, Ford and Mopar, and Steen is experienced with them all.

"I try to supply racers with durability and maximum power by combining quality parts and uncompromising machine service on the components, no matter which engine they prefer," he explained.

In addition to offering complete machining and assembly of racing engines, Steen's business is also a dealership for the top brands in the engine business including Bullet, CP Pistons, Comp Cams, Callies, Mopar Performance, Manley, Jesel, Federal Mogul, Fel-Pro and a number of other quality brands.

"We have tested a lot of parts from these manufacturers and trust their quality, but the bottom line is that the customer gets what he wants. If you prefer certain components or brands, we can get you whatever you need," Steen said.

Steen keenly understands that racers have to stay within a budget. With that in mind, he focuses on making sure his clients' dollars go toward the components that will make power and last long.

"Repeat business should be all about satisfied customers returning to you the next season for another engine," he said. "It shouldn't be about seeing them over and over during the season to troubleshoot problems and fix engines.

"I want a good piece to go out the door and I want the guys to call me and tell me about their top fives and their wins during the season — not about a breakdown," he added.

Victory Engines has everything Steen needs to create a powerplant from top to bottom. As he said before, a client's new motor can go out the door as a dyno-tested piece with Steen's official stamp of approval or as individual components to those who prefer to do the assembly themselves.

"We build engines all the way through," he said. "It's a complete package when it leaves. We do whatever the customer wants us to do."

Steen also does engine work on street performance, restoration and muscle car projects. He can also supply customers the parts they need via UPS or Speedee Delivery.

"I emphasize personal and quick service to all of my clients," Steen said. "That separates me from a lot of other shops right away."

Victory Engines is located at 1507 Lake Road in Marshall, MN, just off Hwy. 59. You can speak with Steen about your 2027 engine program by calling (507) 532-2436 or by emailing him at matt@victoryengines.net.

Visit online for more information at www.victoryengines.net.

Victory Engines
1507 Lake Road
Marshall, MN 56258
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CONTRIBUTED PHOTO
Victory Engines' cylinder hone



CONTRIBUTED PHOTO
Victory Engines' SuperFlow Bench

Gorsuch Performance Solutions offers products built for the circle track crowd

CHANHASSEN, MN - If you've been through a pit area in the last few years, you've likely seen blue Gorsuch engine fans on many cars. Gorsuch fan blades hold their shape at speed, so the airflow stays where the engine needs it from the first lap to the last. The Max Air is a 6-blade in 17-inch and 15-inch sizes. The 17-inch Crate Air is another popular option, mostly for cars that don't require extensive cooling, such as those running methanol fuel, or as a way to save horsepower when maximum cooling isn't required.

The fans' lightweight construction has another advantage: they weigh less than most, so a damaged fan carries less energy and is less likely to cause more damage downstream. In practice, racers are more likely to finish without added damage or overheating than they would with a heavier fan. When purses and championships are on the line, that matters.

This winter Gorsuch is adding a NEW 17-inch Max Air CounterFlow fan, which turns in reverse. It's a mirrored version of the 17-inch Max Air, so it has the same airflow as the trusted and proven standard-rotation 6-blade. For an LS style engine with a reverse-rotation water pump, the CounterFlow may be exactly what's needed. With a standard-rotation water pump, the standard Max Air and Crate Air are the right fit.

A lot of racers don't realize how much Gorsuch can help with their brake systems. Founder and President Travis Gorsuch brings many years of brake industry experience, including time as engineering manager for Brembo North America, and that knowledge shows in what the company stocks. Gorsuch carries a wide range of calipers, pads, hubs, rotors, fluid, pedals, master cylinders, bearing kits, and more from all the major brands, along with its own brake products, and keeps the popular components on the shelf in the Southwest Twin Cities Metro. Pads are sold by the corner instead of only by the axle set. That saves racers money and lets them run a different compound on each corner without buying extra boxes. Gorsuch offers four straightforward pad compounds and is happy to help racers choose the right one for their car and track.

Caliper rebuilding is one of the most overlooked parts of brake maintenance. Gorsuch rebuilds StopTech and Wilwood calipers in-house and stocks the components for racers who'd rather do it themselves. For other brands, just reach out, and the team will do its best to help.

Gorsuch also handles transmission sales and service, including some exclusive upgrade options for the most popular racing transmissions.

The titanium line is another hidden gem. It includes single- and double-sided lug nuts, header stud kits, drive flange stud kits, starter stud kits, quick-change rear cover nuts, and more. Most people know titanium is lighter than steel, but what matters at the track is that it's highly corrosion-resistant and durable. Titanium lug nuts can last many race seasons.

Whatever you run and wherever you race, Gorsuch is there to help. Check out gogpsfast.com (gogpsfast.com) to see what its fans, brakes, transmissions, and titanium can do for your program.



CONTRIBUTED PHOTO
You can purchase Gorsuch Performance speed secrets and fantastic products online at www.gogpsfast.com.

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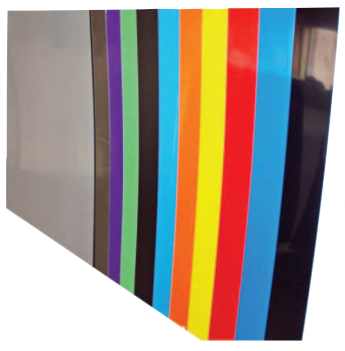



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Mars Race Cars offers racers consistency, affordability & a blueprint for championships

MENOMONIE, WI — While a legacy of more than **7,200 victories** across the Late Model, Modified and Midwest Mod/B-Mod ranks since 2008 firmly cements Mars Race Cars as a leader in the chassis manufacturing game, National Dirt Late Model Hall-of-Famer Jimmy Mars and his decorated crew chief brother Chris refuse to let past success affect how they prepare for the future.

Through their hallmark chassis line, MB Customs, the brothers have turned consistency into a science, proving that a race car's value isn't just measured by trophies already won, but by its ability to adapt to an ever-evolving dirt racing landscape.

From the inception of their dominant Modified chassis to a plethora of national championships throughout chassis classes and **8 USMTS Manufacturers' Championships**, the mission at Mars Race Cars has shifted from building reliable cars for their own in-house program in 1985, to actively future-proofing the programs of every driver who unloads a race car from the Mars Race Cars shop during the last four decades.

This forward-thinking blueprint is why the MB Customs brand cleared yet another amazing milestone in 2026, securing more than **500 victories for the sixth consecutive season** across the country.

Whether a driver is chasing a national crown on a premier tour, hunting for a local track championship, or aiming for a career-first checklist win, the Mars brothers — alongside longtime racer and chassis builder AJ Diemel — treat every client as an equal partner in development.

By combining their legendary baseline reliability with continuous R&D, MB Customs enters the upcoming season offering racers a competitive edge that bridges the gap between affordable local racing and top national performance — ensuring that every car leaving the Menomonie shop is ready to win straight out of the trailer.



BRENT CREASER PHOTO

Blake Adams collected not one but two WISSOTA National Championships in 2026, in the Modifieds and Midwest Modifieds, in his MB Customs.

Focused on testing, innovation, and the future

It was another banner year for National Championships for drivers in MB Customs. Blake Adams (WISSOTA Modified National Champion and WISSOTA Midwest Modified National Champion), Keith Foss (USRA Modified National Champion), and Lucas Peterson (USRA Late Model National Champion) scored those national titles, while Caden Steffen-Ludwig (USRA Late Model National Rookie of the Year) and Cole Campbell (USRA Modified Rookie of the Year) all made their mark on the national scene of their respective sanctioning bodies.

The WISSOTA Late Model Challenge Series, NLRA Late Model Series, and Dirt Kings Late Model Tour championships also went home with drivers who chose MB Customs for their programs — Kevin Burdick, Shane Edginton and Nick Anvelink, respectively.

"It's awesome to see our clients take home national and regional touring titles," Jimmy Mars said. "Those are great accomplishments and it is something we watch all season long. But we're also dedicated to making sure all of our clients find consistency with their programs. We want to be sure everyone — from the local Saturday night racer to our longtime touring wheelmen — are happy with their race cars from track to track — and as those tracks change throughout the night."

Mars Race Cars
MB Customs
N5471 648th Street
Menomonie, WI 54751
Ph: (715) 235-4950
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The list of accolades certainly doesn't stop there. The season was highlighted by multiple drivers having standout seasons — drivers like Jody Bellefeuille, who scored a close runner-up finish in national points, collected 17 wins and 44 top-fives, and drove to special event victories and two track titles. Jake Smith was another multi-time winner, with 24 victories and 57 top-fives across the Midwest Mod and Sport Mod classes, which included a three-race sweep in early November in Arizona, in his brand-new IMCA Sport Mod.

The number of drivers like Bellefeuille and Smith accomplishing big things across classes and sanctioning bodies was an all-time record for the brand.

Jimmy said everyone involved with Mars Race Cars wants to be even better for next season — and the focus now is all about setting even bigger goals for 2027.

"We're very proud of what we've built here, but the advancements in racing can be unrelentless and it demands a lot from chassis builders and drivers," he said. "We continue to make improvements and evolve our chassis lines, and we're never content with where we're at. We're always out testing and making improvements, listening to our drivers — who race each week at more than 100 tracks throughout the country."

In fact, the Mars brothers and Diemel have already been deep into testing mode for 2027, using every good-weather opportunity they can to continue to fine-tune the Late Model chassis for next season, as well as both classes of Modifieds.



STEVEN YOUNG PHOTO

Behind the wheel of an MB Customs Late Model, Shane Edginton topped the NLRA Late Model tour.

"We continue to improve the products we offer clients each year, but we do it in a way that doesn't increase costs unnecessarily for the local racer who might just be racing one night a week, while also staying competitive for those racers at the national level who are racing 70-plus nights, from January to November," said Diemel.

It's important that they offer the same high-quality products clients have come to expect from Mars Race Cars, without passing the buck onto the racers.

"We've watched what has continued to happen over the last few years in the industry," said Jimmy. "Prices continue to reach higher and higher levels, and racers are receiving less and less support for their dollar. We want our existing and new clients to know they can count on us to continue producing high-quality race cars that are ready to win, straight out of the trailer from our shop."

"Having raced for so many years ourselves in various sanctions and classes, we understand what drivers want when it comes to their relationships with their chassis builder," added Diemel. "We've tried to add that value to the chassis builder/client relationship, with continual communication to clients during the season."

More Than Just a Sale: Year-Round Technical Support

When you buy an MB Customs race car then, whether it's a Late Model, Modified or Midwest Mod, it's more than just a sale of race car, added Chris Mars.

"Building race cars and helping racers develop their programs is our business now, but it's also always been the way we handled racing early on in our careers," Chris said. "It doesn't matter if you buy a used car from Mars Race Cars, or a new chassis, we provide technical support throughout the season."

They continue to expand their wide connections in the racing industry, hiring or working alongside new personnel to better their program, and work round-the-clock to further the performance of every driver in an MB. They want to be sure their clients have the competitive edge they've come to expect from MB Customs.

After now 40 years of chassis building, their commitment to dirt track racing only continues to grow.

The Benefit of the Roller-Only Model

After you purchase a new or used race car from Mars Race Cars, you leave with a car that is right where it needs to be to contend for a win when it's unloaded. Jimmy, Chris and AJ have ensured their multiple decades of combined racing experience are carried throughout the process of production and afterward.

This is complemented by additional staff in every department at Mars who have all had long-term involvement in motorsports and success in their own right on the dirt tracks of the Midwest.

"We pay attention to every detail of every race car that leaves this shop," said Chris. "And, if you're buying a used car directly from us, we've gone through it end to end and it leaves here ready to race and be competitive."

In addition to complete turn-key Late Models, Modifieds and Midwest Modifieds/B Modifieds, Mars Race Cars has a complete inventory of race parts; shock sales and service through CMD Race Shocks; jig work; custom aluminum fabrication (tire carts, pit accessories, custom race car modifications, etc.); custom sheet metal fabrication (race car bodies, pit boxes, etc.); motor installation; custom tire grooving and siping; custom pipe bending; welding (TIG & MIG); and much more.

With more divisions using quick change rearends and Bert-style transmissions, it's important for racers to know Mars Race Cars also offers services to help you rebuild, straighten them, etc. The shop sells and services all brands of quick change rearends, as well as the sales and service of Sweet Mfg. components.

"A lot of work goes into making sure drivers have our support," added Diemel. "You tell us what sanctioning body or bodies you are running, and we'll make sure it's the best of the best."

Welcoming New and Return Clients for 2027

With now more than **2,710 Late Model wins, 3,460 Modified victories** and **another 1040 wins in the Midwest Mod/B Mod ranks** since the brand's inception, MB Customs chassis are quality pieces at market level for cost, and the racer behind the wheel is making a solid investment in their race program for the price.

Jimmy, Chris, AJ and the rest of the Mars Race Cars gang invite you to become a part of the Mars Race Cars and MB Customs success in 2027. Returning MB Customs drivers, don't forget — their 24-hour parts line is here to serve you, by texting 715-309-0242.

If you're ready to take the next step to take your racing program to the next level, call the Mars Race Cars shop at 715-235-4950, and take a look around MarsRaceCars.com to see what they've been up to!



From nose to tail, Dominator Race Products equips racers for speed & style

LYONS, OH - It doesn't matter whether you start at the front or the back, Dominator Race Products has all of the components you need to make your race car sleek, speedy and meet the aesthetic you're looking for.

Starting at the front of your race car, Dominator's selection of nosepieces will satisfy you no matter which brand of Late Model, Modified or Street Stock you have.

The Dominator Late Model nose and fender selection has never been better. If you want an aerodynamic advantage and maximum downforce, look no further. The "Dominator" nose is accepted for use in all major sanctions and was designed with input from top dirt Late Model drivers around the nation. It is made of Dominator's "hi-impact" plastic material and is available in 12 bright colors.

No matter which chassis brand you drive, it's easy to mount and they've got matching fender flares for you. On top of that, Dominator also offers headlight and other graphic decals to finish it off right.

DOMINATOR RACE PRODUCTS.COM
Dominator Race Products
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Lyons, OH 43533
Ph: (419) 923-6970
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If you've got a Modified, Dominator offers a three-piece adjustable Valance Kit that will put a durable wedge on the front of your car. It's a great way to add the final touch to your Modified. It's also simple and easy to install our "Aero-Valance," which is made of our durable hi-impact plastic and is available in 12 bright colors, just like the Late Model noses.

And Street Stock racers, Dominator has your Monte Carlo-style nosepieces in 12 colors as well. Where the rules allow, Dominator also offers a Camaro-style nose.



CONTRIBUTED PHOTO

Dominator also offers online shopping for its product lines, available at dominatorraceproducts.com.

And if you need a new bumper for your Late Model or Street Stock to mount behind your sleek, new nose, Dominator also stocks them to fit a variety of popular chassis brands.

Dominator has also created the most aerodynamic hood scoops on the market to protect your air filter. They come in a wide array of different colors and in heights from 1.5" all the way up to 5.5". There's a standard model, an open model, the Stalker, the Champion and the Predator.

Under the hood, you might just need a Dominator Cold Air Box or a Dominator Fan Shroud.

When you're sitting behind the wheel, you'll appreciate having a Dominator Rock Guard installed, to deflect dangerous object that might otherwise enter the cockpit. There are clear, tinted, and opaque formed rock guards in a variety of colors available from Dominator.

And in the cockpit, you might just want a Curved Dash made by Dominator. The dash system from Dominator has four gauge pods and two raised panels for switches. Like most of Dominator's lineup, they come in 12 bright colors.

Dominator also manufactures roofs for Late Models and Modifieds, and offers one- and two-piece designs.

The two-piece design saves shop time when building your dirt car. With the Dominator two-piece roof, you just attach it together with our exclusive mounting design of double-face taped 3-wide aluminum strip. It's also finished with .063 aluminum powder coated finish for lasting durability and shine. Choose from six different colors.

Dominator also offers roof caps and sail panels to match your roof.

Need an access panel on the deck of your race car? Or maybe two?

Dominator offers several different sizes of Aluminum Access Panels so you can get to vital parts of your race car under the deck. The panels are made of .060 aluminum and powdercoated for durability.

Dominator also has rocker panels made of hi-impact plastic, so you'll have a durable final touch on the lower body of your dirt car. The three-piece panel kit includes the material for the bottom of the quarter panels and the doors as well.

In addition to all of that, Dominator also sells complete spoiler assemblies for Late Models and Modifieds, and wheel covers for all classes that are allowed to run them.

Dominator Race Products has an online store where you can order direct, or you can ask your favorite speed shop for Dominator products.

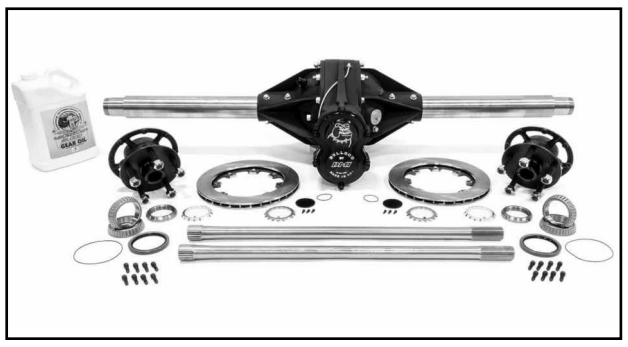
For more information or to shop online, visit www.dominatorraceproducts.com.

DMI & Bulldog Rear Ends enters 2027 committed to continued growth & success

LANCASTER, PA - DMI & Bulldog are the racing component lines of Diversified Machine Inc. Started in 1991 by Jim and Tammy Haines, Diversified Machine Inc. originated in a modest two-car garage in Lancaster, PA. Jim is a certified tool and die maker whose early specialty was producing equipment in the food processing industry. In just a few short years, a 4000 sq/ft. building was purchased in Lancaster County, PA. Before long, they had a few employees, a 2500 sq/ft addition, and were incorporated in 1997.

Always a "motorhead," Jim was brought to sprint car races by an employee in the mid-'90s. Then another friend introduced Diversified Machine to an array of companies looking to have private-label components produced for the motorsports industry. Over the next 5 years, Diversified Machine produced components for some of the industry's biggest names.

Current owner, Dave Ely, started working for Diversified in July 2001. A few months earlier, he met Jim through mutual friends while collaborating on a new split-bearing birdcage. Dave was a professional sprint car driver, and a change was needed. He began working on second shift running machines with limited machine experience. Within a month of Dave's start, Diversified faced a crossroads: continue producing private label components for some of the most recognizable names in the industry, or take a shot at becoming a recognizable name in the industry. Believing there was a need for high-quality components at a fair price, they decided to launch the DMI product line. Jim suggested Dave make some calls and try to generate some sales and interest.



Diversified Machine offers top quality quick change rears and all of the components to bolt on and go.

As Sales Manager for DMI Racing Components, Dave reached out to many friends and acquaintances from his years in the sport, and after being well received, the DMI product line was displayed for the first time at the 2001 Performance Racing Industry show. By 2003, demand for the products was increasing, and a new 66,000 sq/ft. building was purchased to support future growth. The plan included new products, more machines, and an expanded workforce. Over the years, Jim's innovative ideas, along with his employees' racing experience, helped shape one of the industry's most extensive lines.

In 2004, the company decided to enter the quick-change rear-end industry. In just a few short years, Bulldog Rears not only survived but thrived. Perhaps the most challenging sector of the industry to break into, Bulldog has established itself as one of the world's premier rear-end manufacturers.

That same year, Jim and Tammy's daughter Jennifer joined the company. Jennifer's journey at DMI began in the shipping department as a part-time job, filling the gap between college graduation and entering the workforce with her degree. As her contributions grew, it became clear she'd be an integral part of the business for years to come. Jennifer has worn many hats at DMI. She oversees inventory and material handling, sources employee benefits, works with suppliers and providers, and handles a wide range of other tasks critical to Diversified Machine's day-to-day operations.

As fate would have it, Jenn and Dave not only found a place to work at DMI, but a partner in each other. They have worked together every day since 2004 and have been happily married since 2007. They share four grown children and a growing number of grandbabies.

In 2024, with Jim and Tammy in their 60s, they decided they were ready to begin the next phase of their lives and sold Diversified to Dave and Jenn. The passing of the torch has been a seamless and smooth transition. Today, 99% of Diversified Machine's focus is producing the DMI and Bulldog product lines. A long way from the Haines' modest beginnings, Diversified now houses (14) state-of-the-art CNC machining centers, including (5) live tool lathes. Additionally, the Lancaster, PA facility houses an EDM machine, CNC CMM machine, gear shapers, hobs, and various lathes and mills. A workforce of skilled craftsmen produces the high-quality components that have made DMI & Bulldog well-known and respected in the industry. Through hard work, dedication, and great employees, DMI has become a respected and recognizable name in the industry, and the recent acquisition ensures its place at the top of the sport for many years to come.

DMI enters 2027 committed to continued growth and success while celebrating more than 25 years serving the motorsports industry. For the 25th consecutive year, sales records were broken thanks to the industry's continued support of the American-made line of DMI Racing Components and Bulldog Quick Change Rears.

For more information about DMI and their offerings visit diversifiedracing.com or call (717) 397-5347.

BULLDOG Rear Ends
Bulldog Rears Diversified Machine Inc.
430 N. Franklin St.
Lancaster, PA 17602
Ph: (717) 397-5347
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Hoosier Tire North remains a trusted cornerstone of WISSOTA Auto Racing

ELK RIVER, MN - Hoosier Tire North is the Hoosier Racing Tire distributor for much of the Midwest and northern United States.

Owners Blake Follmer and Scott Willis and their staff members have extensive experience in and knowledge of virtually every type of racing in North America.

Hoosier Racing Tire and dirt track racing are virtually synonymous for a good reason. No other tire company has put in more time testing and on-track effort into building the best dirt track racing tires on the market today.

If you're racing open comp, check out the trailers of the top competitors and you'll find Hoosier tires. That's what the winners will be running, in everything from Sprints and Late Models down to go-karts.

Hoosier also produces UTV and dirt bike tires, so if you like to spend your weekends trail riding or slinging mud, there's a Hoosier perfect for you, too!

If you're racing with spec tire rules, chances are good your sanctioning body has chosen Hoosier Racing Tires. Over time, Hoosier has promised and delivered the best in performance and durability.

When Hoosier tires hit the track, they are already tested and ready for racing. You don't have to wonder if the tires you've got on your race car are capable of winning — when you've got Hoosiers bolted on, you know you've got "tires designed for champions."

For more information on Hoosier tires and more, check out www.hoosiertirenorth.com for products for the type of racing you are involved in. They have a wide variety of tires for vehicles large and small that race on dirt, asphalt and the road.

Hoosier Tire North is also a dealer for Bassett Race Wheels.

In addition, they have a great line of Hoosier apparel and logo merchandise that will keep you looking great at the race track.

You can visit www.hoosiertirenorth.com for more information on the full lineup of Hoosier Racing Tires.

HOOSIER
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Elk River, MN 55330
Ph: (763) 428-8780
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Engines built by a racer, for racers at Zeuli's Automotive

HUTCHINSON, MN - Customers of Zeuli's Race Engines understand something pretty simple: when you've got an engine builder who has been in your shoes before, you can accomplish a great deal working together.

Case in point — Frank Zeuli was on the front end of the Concept engine movement, started in an effort to keep costs affordable for drivers, and now builds them for a growing number of customers who have decided to take their programs in that direction.

Zeuli understands what racers want and need when it comes to their engine program because, in short, he was a racer himself. As such, whether you purchase a Concept motor or a Zeuli custom engine, affordability and quality are his priorities.

In the fall of 2007, Zeuli made the transition from race car driver to operating his own machine shop. In February of 2009, Zeuli's Automotive Machine Shop, LLC opened for business in Cokato, and in 2020, the Zeuli shop moved to a bigger, new space in nearby Hutchinson, MN.

Zeuli doesn't crank out a hundred race engines each year. But, he personally works on every race engine that comes through Zeuli's Machine Shop. Every customer gets that personal attention. That doesn't happen in the big shops, where customers risk becoming a number.

ZEULI'S RACE ENGINES HUTCHINSON, MN
Zeuli's Automotive Machine
18482 202nd Circle
Hutchinson, MN 55350
Ph: (320) 587-7565
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Zeuli, who raced in the WISSOTA Street Stock division for six years at Grove Creek (MN) and KRA (MN) Speedway, worked for Holt Motors Machine Shop for 12 years prior to starting his own business. Now he's driven to do what he can to help his former peers get to victory lane.

Heading that list is a mix of youth and experience in the WISSOTA Super Stock, Midwest Modified, Street Stock, and Pure Stock divisions along with IMCA Sport Mods, Stock Cars, and Hobby Stocks.

So, who's winning with Zeuli Race Engines these days?

One of the most notable WISSOTA winners for 2026 was Parker Anderson taking home the BIG PRIZE MONEY of $30,400 for taking the checkered flag at The Little Dream and winning the WISSOTA 100 (even if he was disqualified, the motor did its job). Zeuli Engines also powered their way to 6 Street Stock Tour feature wins.

Here's a complete breakdown of the 2026 season feature winners powered by Zeuli's Race Engines … WISSOTA racers with power from Zeuli's scored 90 feature wins in 2026, including 62 in the Street Stock class, 2 in the Pure Stocks, 19 in the Midwest Mods, and 7 in the Super Stocks.

WISSOTA Street Stock winners included Rob Petroff, Tommy Pogones, Kyle Dykhoff, Cail Tinker, Parker Anderson, Cole Richards, Jeff Ekdahl, Billie Christ, Colt Germain, Colyn Schuler, and Markus Hunter.

In WISSOTA Super Stocks, winners included: Rick Simpson, RC Geiss, Austin Niemeyer and DJ Keeler.

WISSOTA Midwest Modified winners included: Dave Simpson, Chance Kodet, Brady Larson, Adam Chernotik, and Kevin Monteith.

In the WISSOTA Pure Stocks, Brady Hagen made it to victory lane.

On top of that, Zeuli's IMCA customers also scored 26 feature wins, including 12 in the Sport Mods, 12 in the Stock Cars and 2 in the Hobby Stocks around the region.

IMCA Sport Mod winners included: Cole Suckow, Chris VanMill and Ben Reierson.

In the IMCA Stock Cars, winners included: Dan Mackenthun and Matt Speckman and IMCA Hobby Stock winner, Roger Krebs.

One of the BIGGEST IMCA highlights was Dan Mackenthun taking the checkered flag for his 200th feature win in front of his home track crowd at Arlington Speedway.

Other notable winners include Sheldon Oberle with 12 wins in local Bomber/Pure Stock classes and Ryan Howe behind the wheel of a USRA late model.

"Our customers understand what it takes to run up front. Our commitment matches theirs and we love to see them put in great runs," said Zeuli.

Zeuli offers complete engine building and freshening services along with basic machining services for WISSOTA Super Stocks, Midwest Modifieds, Street Stocks and Pure Stocks, as well as IMCA Modifieds, Stock Cars and Hobby Stocks. He also utilizes the best parts, including ARP, Comp Cam, Bullet Cams, Ferrea, Total Seal, Kevko Pans, Wiseco, Mahle, Manley and more.

His motto is "Personal service with follow-up help — that help doesn't just include engines, it includes all aspects of driving a race car."

"I provide personal customer service to all of my customers and care about the quality of work I do," Zeuli added. "As a former racer, I understand the needs of the driver and what kind of performance they are looking for in order to win."

If it's time for you to make a change, go to the end of the alphabet and pick Zeuli's Race Engines for your next powerhouse.

Zeuli also provides complete automotive machining services for any type of engine, including cars, trucks, tractors, semis, and boats.

Zeuli's Machine Shop can ship products or customers can also pick up their products at Zeuli's shop, located at 18482 202nd Circle, Hutchinson, MN 55350.

You can reach the shop at (320) 587-7565 or Frank at (320) 224-3040.



DOUG ZIMMER PHOTO

Parker Anderson pocketed more than $30,000 at the Little Dream with Zeuli power on board.

High quality & robust features make World Products' engine blocks & heads a favorite

LOUISVILLE, KY - World Products produces American-made cast iron engine blocks and cylinder heads. Product designs and manufacturing technology are continuously updated and improved in order to provide the highest quality and the most robust features for high performance engine building.

World's cylinder heads are a favorite among racers, offering substantial increases in horsepower and torque coupled with the outstanding durability required to lead and win in extended length feature races. World iron heads are ideal for racing, street performance, towing and marine applications.

World's blocks are 100 percent made in the USA and are designed with upgraded high strength alloy, increased thickness in critical areas and a low restriction priority main oiling system which ensures good oil supply to the critical main bearings at high RPM. Thick cylinder walls and decks allow increased displacement and withstand high horsepower applications. Splayed 4-bolt main caps are secured with quality ARP fasteners and feature dual register to prevent cap walk. Cast in clearance for stroker crankshafts simplifies engine building and machining, and many styles are available with upgraded cam journals and lifter bores right off the shelf.

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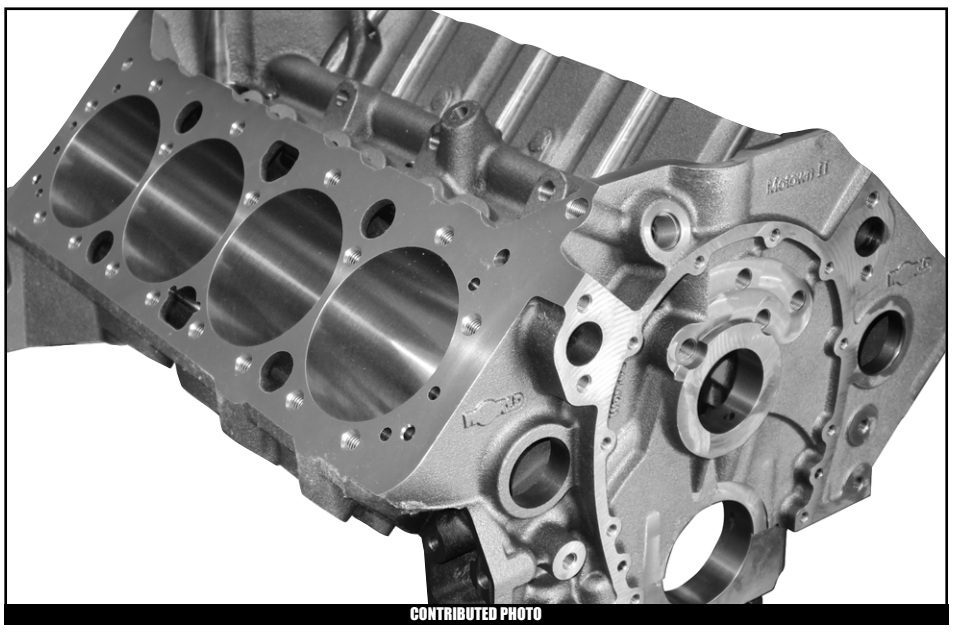
World's blocks and heads are cast and machined in the USA in ultra modern ISO 9001 certified facilities. Sophisticated digital inspection equipment and hands-on quality inspection by qualified technicians are employed to ensure that only the highest quality components wear the World Products name.

For more information about World Products, visit http://www.worldproducts.net.



CONTRIBUTED PHOTO

The World Products Motown II iron block.

Howe Racing Enterprises sets the standard in racing components for racers at all levels

BEAVERTON, MI - A lot of racing businesses have popped up since Howe Racing Enterprises was founded in 1971. Now more than 55 years later, what has always separated them from the rest is that they came to be in business from racing, rather than to racing from business. Simply stated, they sell products they make for themselves. Helping the customer run faster and win races motivates them to keep building better products.

Whether you need an upper A-frame for your Late Model, a radiator for your stock car, one of their trusted brake pedal assemblies or their bullet-proof ball joints, by choosing Howe products you are equipping yourself with race-tested products that you can buy with confidence, knowing that they stand behind them. The quality products that are the largest part of their business are merely offspring of developing faster, safer race cars. In addition to Howe-manufactured products, they sell other brands as well, but only from manufacturers who meet their same standards.

HOWE RACING ENTERPRISES
Howe Racing Enterprises
3195 Lyle Road
Beaverton, MI 48612
Ph: (989) 435-7080
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Howe's 45,000-square-foot Beaverton, Michigan headquarters includes a well-organized and stocked warehouse facility. A 1/6th-mile test track located behind their facility has been in use since 1977. It provides a controlled environment to tune basic handling characteristics and test new concepts.

Howe Racing Enterprises is located at 3195 Lyle Road, Beaverton, MI. For more information, visit howeracing.com.



CONTRIBUTED PHOTO

Visit Howe Racing Enterprises online at howeracing.com.



Champions in all motorsports trust Intercomp for precise measuring & weighing

MEDINA, MN – Intercomp Racing Products are designed and built in the United States at our Minnesota production facility with high-quality, industrial-strength components and tested for the demanding environments our racers require.

Intercomp's line of Racing Scales all include Billet Aluminum scale pads and Wireless Weighing Technology provides repeatable, accurate readings to a handheld wireless indicator, the iRaceweigh Mobile App or a PC. Each scale system is certified to 0.1 percent accuracy of applied load and wireless scales can interface with iOS® or Android® mobile devices.

Intercomp Billet Scales:

•Include Fully Integrated and secure Wireless Weighing Technology

•Transmit Weight Data to a Mobile Device Using Bluetooth® Technology

Intercomp
advanced weighing technology ... by any measure
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•Are Certified to 0.1 percent Accuracy of Applied Load, or ±1 Graduation, whichever is greater

•Have a 1,500 lb (700 kg) pad capacity

•Have a 6,000 lb (2,800 kg) system capacity

•Include USB & RS232 Output

Intercomp's line of shock dynamometers help racers get a handle on chassis setups by providing a better understanding of a given shock's characteristics, making it possible to improve performance based on data that illustrates compression and rebound behavior.



CONTRIBUTED PHOTO

At Intercomp, they produce the finest quality portable weighing and measurement products in a state-of-the-art facility.

Intercomp's competitively-priced shock dynos come in three models: a Variable Speed 3hp, High Speed 3hp, and Variable Speed 8hp. The 3hp models are well-suited for dirt racing applications due to the relatively low resistance to movement found in many shocks used for this form of racing. The 8hp option adds the ability to test high-force shocks at slow or fast speeds, like those found in powersports, off-road racing, motorcycles, cycling, high-volume OEM testing and specialty road racing applications.

The load cells in an Intercomp dyno are a specifically selected load cell that is ideal for the application and mounted to provide better performance and longer service life, on average, when compared to many competing dynos. In addition to high-quality components, Intercomp shock dynos can test various stroke lengths with a simple mechanical adjustment, while a moveable top mount allows testing of most shock, strut and damper configurations.

In addition, each dyno includes a dedicated laptop computer with Intercomp's Shock Dyno Software already installed. The easy-to-use software provides continuous control over dyno operation and shows detailed measurements.

The Live Data mode allows users to see a Force vs. Absolute Velocity graph created as the shock is extended and compressed to provide a "snapshot" of shock performance to ensure proper assembly after a rebuild. Full test profiles allow the user to analyze and save data, including Force vs. Absolute Velocity, Force vs. Displacement, Seal Drag and Shock Gas Pressures. Saved shock test graphs can overlay new test results to compare performance of a particular shock over time.

For additional information on Intercomp Billet Scales, Shock Dyno options and Intercomp's entire line of high quality racing products, visit IntercompRacing.com or call (763) 476-2531 or follow us on any of the various social media platforms.

Adams Automotive: A heritage of horsepower built for everyone from champions to hobby racers

CAMERON, WI – In this small, western Wisconsin town, there's a racing family with branches that stretch out far and wide across the American dirt track racing landscape. It starts with Dave Adams, former racer, engine builder and race track promoter.

Dave was a formidable racer who tucked a bunch of track championship trophies into his case in that part of his career. Then he opened Adams Automotive in his hometown of Cameron, where he and his wife, Linda lived just down the street. Eventually, Dave and Linda also purchased nearby Rice Lake Speedway and operated that for nearly a decade before deciding it was time to slow down a bit.

Along the way, they raised two kids, Lisa and Kevin, who both grew to love racing just as much.

Kevin, who most people know by his nickname Buzzy, began a storied racing career in his teens and went on to win hundreds of feature events and national championships in multiple WISSOTA classes. He raced at tracks near and far, and along the way Buzzy met Megan McMann - the daughter of legendary Twin Ports racer Tim McMann (a former WISSOTA national champion) - and she later became Megan Adams. Similarly, Megan's sister Morgan also married a racer who has cultivated a dazzling national profile: Rodney Sanders.

But the Adams story doesn't stop there, because now Dave and Linda's grandson Blake - Buzzy and Megan's son - has taken the wheel and continued his family's legendary level of success.

In 2026, Blake won his second and third WISSOTA national titles - at the age of 17.

ADAMS Automotive Racing Engines
Adams Automotive
401 W. Poplar Avenue
Cameron, WI 54822
Ph: (715) 458-2985
See Our Ad In This Issue

"Dave, Buzzy and Blake. This family - they ARE racing," proclaimed Todd Manley, who along with his wife of 30 years, Roxanne, purchased Adams Automotive Racing Engines from Dave and Linda in 2017.

Manley became part of the Adams racing family as a young man in the early 90s. "My dad died when I was pretty young, and Dave became my mentor," Manley revealed. "I worked for him for 25 years and learned every aspect of this business before I bought the shop. A lot of knowledge rubs off on a guy when you work side by side with someone like that for 25 years," he added. "Dave entrusted me with carrying on his name with the business, and that means a lot to me. That is a lot of trust."

Manley also raised a son to race, and Zach was also part of the winning Cameron family. Racing with his dad as crew chief, he won WISSOTA's Rookie Of The Year titles in both the Street Stocks and Midwest Mods before leaving to join the military.

"To this day, if I need any advice or help, with the business, with other personal stuff, anything at all - I turn to Dave and Linda," said Todd. "I feel like I'm as much a part of their family as they are mine."



CODY PAPKE PHOTO

Blake Adams (40), an Adams Automotive customer, made his way to two WISSOTA National Championships this season, in the Mods and Midwest Mods.



CONTRIBUTED PHOTO

Trevor Nelson's dominant performance in the WISSOTA Super Stocks was accomplished in 2026 with power from Adams Automotive.

And that type of family atmosphere permeates the Adams Automotive philosophy. It runs through everything they do at the shop today.

"You know, within a 60-mile radius from here, it's like racing central," Manley said. "Anything a WISSOTA racer needs, you can get it right around here."

Kurshinsky chassis Street Stocks are built just a few blocks away in Cameron (the first one ever built was for Buzzy at the start of his career), Factory 43 Motorsports - headed by brothers Doug and Nick Wojcik - is just down the road as well. The Wojciks bring experience from the shops of Chase Elliott, Dale Earnhardt, Jr. and Jimmy Johnson to the table for local racers. Multi-time WISSOTA national champion Curt Myers raced out of Cameron for many years using Adams engines, and several other chassis and engine shops are close by. Even All The Dirt! Racing News is only about 45 minutes away in Eau Claire!

Adams Automotive customers continued their winning ways in 2026.

"We'd like to offer a special congratulations again to Blake Adams on becoming the WISSOTA Modified National Champion for the second year in a row, and adding a WISSOTA Midwest Mod National Championship this year," Manley said.

"I got to watch Buzzy grow up, become a father, and take his son through the same process. For Blake to deal with all of this, at 17, and show such professionalism, is remarkable. He's just the nicest kid, and humble," Manley added.

Adams Automotive customers won from west to east and north to south in WISSOTA country. Check out their ad in this issue to see a few of their winning customers.

When Manley first got started in the engine business, it wasn't about racing. "Around 1988, I was going to tech school for Auto Mechanics," he remembered. "Then I went to work for Car Quest in Rice Lake, but not on racing engines. I started working here evenings for Dave pulling engines. Then I started doing cylinder head work for Dave - and racing really became my life after that."

Eventually, Todd took on much of the engine assembly at the shop, then other aspects of the business when Dave was away racing with Buzzy.

Manley also started going on the road every Fall and Spring to meet customers. "I've done our western run for engine pickups and drops for years," he said, "so I've met a ton of great people and learned how to work with them."

None of the racing engines leave the Adams shop before they've been dyno'd. "We have dyno partners who help us make sure we have every engine tuned properly before we hand it over to a customer," Manley said. "And I always emphasize, we don't dyno for numbers, we dyno for checkered flags!"

Adams Automotive also provides services for customers outside the dirt track market, including marine engines, farm engines, diesel engines and off-road performance engines.

"We are surrounded by farm land and lake land," Manley said, "so it makes sense for us."

They also do a considerable amount of nostalgic vehicle work for a local restoration shop called L'Cars, which is just a couple blocks up Poplar Avenue from the Adams shop.

But WISSOTA racing engines are their bread and butter. It's what they do best, and what they do the most. Manley invites you to phone him so he can get to know you and hear what you need in person.

Give him a call!

The shop phone at Adams Automotive is (715) 458-2985. The shop is located at 401 West Poplar Ave. on the north side of Cameron, WI — just a few miles down the road from nearby Rice Lake Speedway.

You can learn a bit more about the shop by visiting online: www.adamsracingengines.com.



AT21 Fabrication spoilers & more are engineered to outperform & outlast

MINOT, ND - At AT21 Fabrication, spoilers are their specialty. They're designed and built by longtime Modified and Late Model driver — and multi-time John Seitz Memorial champion — Aaron Turnbull, who designs his products to outperform and outlast the competition.

Founded by Turnbull in 2020, AT21's spoilers and other quality products are made to fit most sanctioning body rules. Each spoiler is laser cut, CNC formed, and finished in-house with high-grade powdercoat. Their brand new manufacturing facility is now open in Minot, North Dakota.

AT21
AT21 Fabrication
www.at21-racing.com
Ph: 306-421-0021
See Our Ad In This Issue

"We offer spoilers and various body components to racers, and all products are made and coated in-house here," said Turnbull.

"Our top-quality products are meant to improve the look of your ride, as well as be as durable as possible. We offer high-quality custom products with an unmatched variety of color options, in a timely fashion."

You want a bright orange one? They've got it. You want a fluorescent green one? They've got it. You can pick from black, white, red, yellow, Chevron blue, Mill gray, plus fluorescents in yellow, orange, red, green, pink and even other custom colors.

Serving racers across the United States and Canada, customers can order online and AT21 ships anywhere, using Spee-Dee, UPS, and FedEx.

They also accept most major credit cards on their online e-com store.

Customers can also pick up their product, available in Minot, North Dakota, or through any one of their dealers. There is no slowing down for Turnbull in 2027. He plans to keep adding cool products to the AT21 catalogue as needs develop in the market.

Check out AT21 Enterprises on Facebook, Instagram, or www.at21-racing.com to see all the innovative product lines they have available. You can reach Turnbull by phone at 306-421-0021, via his website at www.at21-racing.com, or by email at aaron.futuresigns@gmail.com.



CONTRIBUTED PHOTO

AT21 Enterprises owner Aaron Turnbull knows what racers need because he's a longtime racer himself. The multi-time John Seitz Memorial winner provides top-quality products for racers across Canada and the United States.

Unmatched strength & durability found at Winters Performance

YORK, PA - During their 69 years making speed equipment for the short track racing community, Winters Performance Products has built a reputation for manufacturing quick change rear ends and driveline components that deliver unmatched performance and durability under even the harshest conditions. There are several factors that differentiate Winters quick changes from their competition, beginning with their industry exclusive Permanent Mold A356-T6 aluminum center sections and bells.

Permanent Mold casting is a state-of-the-art process that achieves stronger mechanical properties, tighter tolerances, and better density and grain structure than is possible with the sand casting process used for all other quick change centers on the market. Compared with sand cast ASTM A356-T6 aluminum, Winters' Permanent Mold castings have 13% greater tensile strength, 35% greater yield, and 43% better elongation characteristics. Put plainly, Winters castings are the strongest center sections and bells available.

WINTERS
Winters Performance
1580 Trolley Road
York, PA 17408
(717) 764-9844
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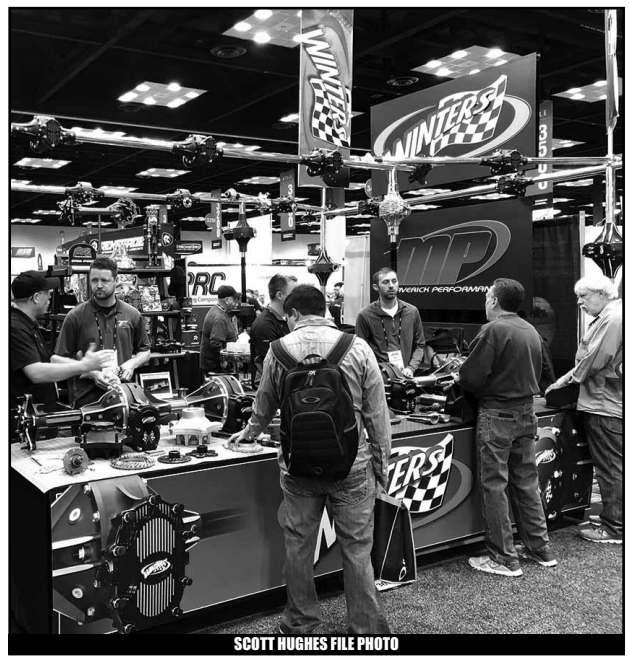
In addition to their Permanent Mold castings, Winters quick-change rears are equipped with the same tried-and-true internals that have made them the dominant rear in Dirt Late Model racing for years. They come standard with ARP ring gear bolts, a forged aluminum spool, posi-lock retainer, roller nose bearings, and a 1-piece drop-in race. And while they come standard with a heat-treated steel lower shaft, Winters offers an optional 350M lower shaft — the strongest on the market.

Along with their race-winning, quick-change rears, Winters provides a wide range of driveline components, from spindles, tubes, and hubs to transmissions. All their components are manufactured in their plant in York, Pennsylvania, which is staffed by friendly, knowledgeable technicians who are ready to answer your questions and help you choose the right products for your racing program.

If you'd like to make contact, here's how to get in touch:

Winters Performance Products, Inc., phone 717-764-9844, email office@wintersperformance.com, website www.wintersperformance.com, address 1580 Trolley Road, York, PA 17408.



SCOTT HUGHES FILE PHOTO

Winters has a wide variety of rear end products to display and to put on speedy race cars.

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SB Chevy Steel Oil Pan CP101KO

This steel wet sump oil pan is for the SBC with the two piece rear main seal engines. This 9qt. oil pan features:

- Kick out that goes all the way to the block
- Three access plugs on right side for mounting
- Five trapdoors
- Two runners
- A sump tray
- An oil temp sender port
- A 3/4" sight hole
- Removable louvered windage tray that covers 160 degrees of the crank rotation
- Clear zinc finish



SB Chevy Aluminum Oil Pan PRO1102KO

This aluminum wet sump oil pan is for the SBC with the two piece rear main seal engines. This 10 qt. oil pan features:

- A right side kick out that starts at the pan rail and runs the full length of the pan
- Three access holes for the right side pan rail
- Five trapdoors
- Louvered windage tray
- Inspection hole
- Oil check level plug
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715-834-7748



Wehrs Machine & Racing Products heads into 30th year of business with new products for 2027

BANGOR, WI - Chad Wehrs and his growing staff at Wehrs Machine celebrated the company's 29th year of business this year. They continue to build on the rich history of the racing parts manufacturer.

This fall, Team Wehrsy was excited to announce the launch of several new products. They just wrapped up their 2027 catalog which several new pages of new products for 2027.

"These additions reflect our commitment to innovation, quality, and meeting the evolving needs of our customers," said Wehrs.

Each of these products can be found on their product webpage, which includes their product description.

Some of the new products included Bump Steer/Toe Plate for Legend/4-Cyl; Brake Pad Sander; Mod-Lite suspension cage and pinion mount, along with some really cool new tools such as the Eco Smasher, which turns your load stick into a spring smasher. Wehrs' new Quick Compressor allows for fast suspension/load changes by quickly taking the spring pressure off the assembly. Their line of Load Sticks will be available in wireless form for 2027 as well. Their all-new Tire Smasher will allow you to match sets or tires for stagger and load both statically and dynamically, which will help teams find consistency from set to set.

You can easily get a Wehrs Machine 2027 catalog – just call the shop or email to request one!

Also keep in mind that all of their cool products can be found online, on their website at wehrsmachine.com, and you can shop right there if you wish. In addition, the best race retailers in the business carry Wehrs products, so look for and ask for them by name when you visit your local speed shop.

The upcoming 12-month period will be the 30th year of innovation at Wehrs Machine and Racing Products for owner Chad Wehrs and his crew.

"It is an honor to have been a part of the racing industry for nearly 30 years as a manufacturer," said Wehrs. "We look forward to many more years as a leader in the racing products industry.

"We will always strive to produce high quality products for your cars and, just as importantly, keep them in your budgets," Wehrs added. "We understand how much this sport costs because we've actually raced ourselves.

"Thank you to every one of our customers, and we look forward to many new ones to come," Wehrs concluded.

You can call Wehrs Machine at (608) 486-4343, or by email at wehrsmachine@gmail.com. Our Headquarters is located at N4477 State Rd 162, Bangor, WI 54614.

WEHRS MACHINE & Racing Products
Wehrs Machine & Racing Products
N4477 State Hwy. 162
Bangor, WI 54614
Ph: 608-486-4343
See Our Ad In This Issue


TYLER RINKEN PHOTO

Wehrs Machine and Racing Products has had a heavy presence in dirt racing for nearly three decades. In addition to their quality racing parts, they also support a slew of drivers in various sanctioning bodies.

Winning Edge helps you stand out, get noticed & be remembered

ALEXANDRIA, MN – What started in 1980 with one guy and a paintbrush has grown into one of the Alexandria Lakes Area's most established graphics and branding businesses. And while the tools, technology, and services have changed dramatically over the past 46 years, one thing hasn't: Winning Edge Graphics still loves helping people stand out and get noticed.

Especially race cars!

Racing has been part of Winning Edge's story for decades. From lettering race cars and designing graphics to producing track signage, sponsor banners, decals, apparel, and promotional materials, Winning Edge has built lasting relationships throughout the racing community. Over the years, the company has lettered more than 2,100 race cars, and owner Robyn Snyder's personal connection to racing goes back even further.

But race cars are just part of the story.

Most people don't realize just how much Winning Edge Graphics can do for them.

At Winning Edge Graphics, they bring together the products, services and creative geniuses to help your business stand out from the competition, get noticed by the people you want to reach, and be remembered when they need what you offer.

Their work includes everything from vehicle wraps, trailers, signs, banners, window graphics, and decals to screen-printed and embroidered apparel, business cards, brochures, catalogs, posters, and promotional merchandise.

And then there's the fun stuff. Race cars, golf carts, boats, snowmobiles, helmets, and just about anything else that needs a little personality. If you've got an idea, the Winning Edge team loves helping bring it to life.

The company's roots go back to The Signery, founded in 1980. As the industry transitioned from hand-painted lettering to computer-generated vinyl graphics, the business evolved and became Winning Edge Graphics. Robyn Snyder joined the company in 1997 and eventually became a partner before purchasing the business outright in 2013.

Along the way, Winning Edge continued expanding its capabilities, adding wide-format digital printing, custom apparel, and in-house paper printing. Each step brought new opportunities to serve clients and provide creative solutions for their projects.

In 2026, another milestone was reached when Snyder purchased the building that Winning Edge has called home for more than two decades, securing a permanent home for the business and its future. With a talented team bringing more than 110 years of combined experience, Winning Edge continues building on the foundation established more than four decades ago.

Through all the changes, Winning Edge has remained proud of its racing roots and the relationships that have grown along the way. Whether it's a Saturday night race car, a fleet of company vehicles, a business sign, custom apparel for your team, or printed materials that help tell your story, the goal is the same: create something that people notice and remember.

Winning Edge Graphics, 202 Maple Street, Alexandria, MN. Call or text: 320-763-7953. Stand Out. Get Noticed. Be Remembered.

WINNING EDGE
Visual Branding Professionals
Winning Edge Graphics
202 Maple St.
Alexandria, MN 56308
Ph: (320) 763-7953
See Our Ad In This Issue



CONTRIBUTED PHOTO

At Winning Edge, you can expect finished products that will help you stand out, get noticed and be remembered.

Wagamon Bros. focuses on many areas of engine building, including racing, industry & farm

MINNEAPOLIS, MN - The Wagamon Bros. story begins decades ago at a Twin Cities engine shop where each component is prepared by a worker who specializes in making that piece the best it can be. Once all of the components are machined precisely, tested and matched, they are assembled by experienced hands.

That's how really good engines are built, whether they are OE replacement engines for your daily drive, a high-horse monster for your street rod or muscle car, an inboard for your boat, a circle track race engine or the engine for your tractor at the family farm.

Co-owner Tom Wagamon helps manage the crew and its large workload at Wagamon Bros.

"Our focus here is really not on racing engines, although we do build them for a small group of racers from the area," he explained.

"Our bread and butter is doing machine work and engine building for 'regular' cars, and for industry and farm equipment," he added.

"But our family has been into racing for a long time. We own Ogilvie Raceway and promote Princeton Speedway, so of course we do some race engines, too," he added with a laugh. "Our son Clayton races Modifieds, so we build his engines and he runs really well."

"But honestly, we're not really looking for more race business at the engine shop these days. We've got some longtime customers and some winners, and that makes us happy, right where we are," he added.

The Wagamon Bros. facility opened in 1957. Today, separate buildings house the block machining, the crank machining and the cylinder head machining divisions.

The shop owners don't expect any one individual on their staff to know everything about every engine component. They've hired specialists to handle each component and each phase of engine development and production. The combination of their skilled workers with the absolute best in machining equipment makes Wagamon Bros. a front runner in the engine building business.

The Wagamon facility also includes a complete "stock engine" shop where individuals and businesses from the Twin Cities area can bring their passenger cars, trucks and other vehicles for engine work.

Wagamon Bros. Performance Engines is located just west of Highway 47/University Avenue at 3719 3rd Street NE in Minneapolis, MN. The phone number is (763) 789-7227. You can learn more about the shop at wagamonbrothers.com.

WAGAMON BROS.
Wagamon Bros. Performance Engines
3719 3rd St. NE
Columbia Heights, MN 55421
Ph: (763) 789-7227
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CODY PAPKE PHOTO

Levi Randt raced 86 WISSOTA Street Stock shows in 2026 with Wagamon Bros. power under the hood of his national championship-winning car.



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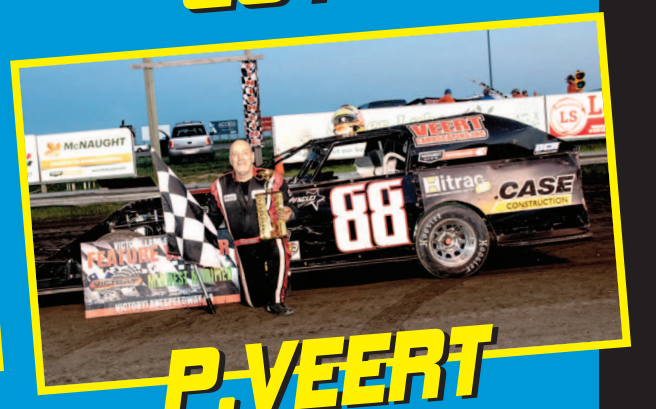

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PERFORMANCE BODIES & PARTS

Top-quality workmanship & quick service found at Baxter's Speed Shop

DORCHESTER, WI - Central and western Wisconsin's performance parts supplier is Baxter's Speed Shop and Custom Machining. Owners Jack and Alice Baxter work hard to help racers with all their fabrication and parts needs.

They supply racers with essential parts from basic bolt-on components to racing transmissions and custom built rearends. They also repair and rebuild racing powerglides, Bert Gen I and Gen II transmissions, and Brinn and Falcon transmissions.

Baxter's Speed Shop also straightens rear ends and does repair for quick-change rear ends; they build lower control arms and even provide chassis repair and straightening at the Dorchester location.

Baxter's Speed Shop has two locations to better serve its racing customers:

•Four miles north of Abbotsford, just off Hwy. 13 in the Dorchester Industrial Park at 775 Sunrise Ave., Dorchester, WI, 54425. The Dorchester phone number is (715) 654-5801.

•The Eau Claire location is in the same building as Baxter Engines, one-half mile off of I-94, at 3900 Morning Crest Road, Eau Claire, WI 54703. The phone number is (715) 874-4192.

All major credit cards are accepted and orders can be shipped if you cannot make it in person to either location.

Racers can also work with Baxter's Speed Shop to design and fabricate custom parts or brackets. Baxter has high-tech CNC equipment that most racers can't afford to have in their own shop.

The Baxters invite you to stop in at their one-stop parts and fabrication shops. They have all major brands of parts available with a large inventory in stock.

You can also find Baxter's Speed Shop at a variety of Wisconsin race tracks during the season. You'll always find the parts trailer well-stocked so you'll have access to fuel, tires (both Hoosier and American Racer), Bassett wheels, and other essential parts at the critical moment when you need them the most.

Baxter's Speed Shop and Custom Machining offers top quality workmanship, quick service and reasonable pricing. They carry parts for all WISSOTA divisions. They welcome anyone in need of parts or repair.

If you would like more information, reach out by email: baxtersspeedshop@gmail.com.

BAXTER'S SPEED SHOP
Baxter's Speed Shop
Dorchester, WI 54425
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Dirt Track Supply is your complete speed shop & trackside supplier

WATERTOWN, SD - Dirt Track Supply began in a garage as a used car and parts business in 1975 and 1976. When the landscape in racing began to change in the 1980s, DTS also needed to change. So, Dirt Track Supply opened at its current location in 1986 and then began building its own brand of Modified chassis in 1988 (Arrow Chassis).

Arrow Modifieds, Midwest Mods, Super Stocks and Street Stocks are now all over the tracks in the region, and many winning drivers race them every year.

Today, Dirt Track Supply is one of the biggest suppliers of race car chassis and components in the upper Midwest, going strong in Watertown, SD. You can shop for your racing components right there, or you can buy anything you need using their online store at www.dirttracksupply.com.

Dirt Track Supply has the most comprehensive supply of Late Model and Modified parts in the upper Midwest for the top brands in Late Model and Mod racing, including Mastersbilt, Rayburn and Warrior race cars, as well as Rocket and Larry Shaw. In the Modifieds, DTS is a dealer for Shaw Cars. Dirt Track Supply is also a stocking dealer for nearly every company that builds the bolt-on components for those cars.

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For the young racers, Dirt Track sells the right parts at the right prices and helps with hands-on experience. Dirt Track Supply designs its own Arrow chassis, builds them and talks regularly to all of the drivers running the brand. Excellent customer service is the No. 1 goal for their customers.

If you're a more seasoned driver, DTS has some things to share with you, too. The guys compile notes from all over WISSOTA country and around the U.S. from drivers in many different classes.

Products such as AFCO, G-Force, Bell, Allstar, Out-Pace, Speedway, Real Wheels, Bassett, Hoosier, American Racer, Integra, Wilwood, Performance Bodies, Intercomp, Ultrashield, Butler, Wehrs, Long Acre, Bert and Tiger Rearends are just a few of the brand names on the shelves every day in the showroom at Dirt Track Supply.

The parts store also offers a shock and spring dyno service, along with the ability to service rack and pinions, fuel pumps and power steering pumps. The shop includes a complete sheet metal fabrication area where they build bodies for their own brand, as well as those who campaign other brands of cars. Dirt Track Supply also has a frame rack to repair and update virtually all makes of race cars.

The guys at DTS make aluminum bodies for drivers in the Late Models, Mods and Super Stocks, and install Street Stock bodies as well. Dirt Track Supply's staff has all of the tools many racers don't have the room and money for in their own shop. From the smallest parts to a complete race car that rolls out the door on new Hoosiers or American Racers, they've got the whole package at Dirt Track Supply.

Dirt Track Supply offers a used race car buying and selling service as well. Just call them or email them anytime to get an updated list or to be added to the list.

Dirt Track Supply has been helping racers for 50 years. And throughout the last half century, customer service has always been their No. 1 objective in business.

Whether you're just getting started in the sport or a seasoned veteran, Dirt Track Supply should be the first call you make for your chassis, parts or service.


CONTRIBUTED PHOTO

Dirt Track Supply's Trevor Anderson is a racer himself and knows what racers need - and want.

Dirt Track Supply has been located at 613 7th Street SE, Watertown, SD 57201 for the last four decades. Shop with people you know and trust. Owner Ron Anderson and his son, Trevor, are ready to work with you.

Racers can pick up all race car parts in-house, and shipping is also available through Speedee or UPS.

The phone number is (605) 886-8924; the fax number is (605) 882-3160 and the email address is trevor@dirttracksupply.com.

For more information, visit www.dirttracksupply.com for their website or call Ron or Trevor and they will help you out. Please call them anytime between 8 a.m. and 6 p.m. for any questions, big or small. They are always here to help their customers succeed in the racing world.

Fast Shafts continues to lead with quality carbon fiber driveshafts & same-day shipping

DES MOINES, IA - Fast Shafts supplies racers around the country with the best driveline components.

The success of the 2-3/4" Super Late Model carbon fiber driveshaft, which Fast Shafts introduced several years ago, has been proven around the country. Meanwhile, their open Modified 2-1/4" carbon fiber driveshaft features high clearance ends to fit today's chassis designs and is a popular pick among drivers as well.

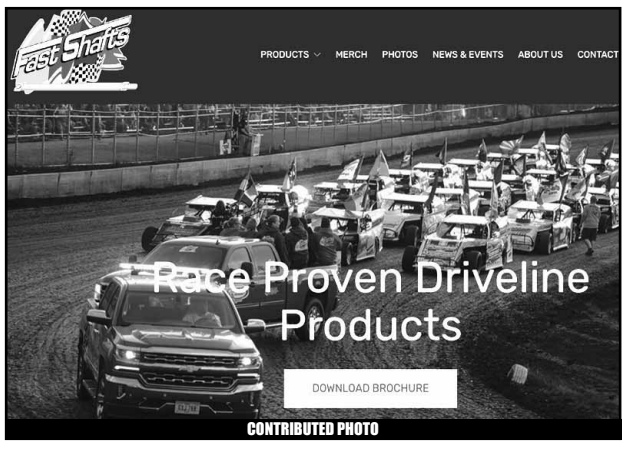
The B-Mod and Stock Car carbon fiber driveshafts are also a great option for those who race in sanctioning bodies where carbon fiber driveshafts are allowed.

"We produce one of the finest and best-valued carbon fiber driveshafts on the market today," said owner Beau Kaplan, who purchased the company from founder Pat Fagen in 2022.

"We've got a driveshaft that's a perfect match for your Late Model, Modified, B Mod or stock car," he added.

Fast Shafts
5387 NW 2nd Street
Des Moines, IA 50313
Ph: (800) 622-6617
See Our Ad In This Issue

"With our commitment to produce affordable products when the racers need them, we have doubled our production since 2013, and have kept a sharp eye on sale history. We have 95 percent of what the racer needs on the shelf ready to ship the same day. We're trusted and used by major chassis builders and champions year after year, across the country," said Kaplan.



CONTRIBUTED PHOTO

If you want in-depth information about driveshafts, visit fastshafts.com.

Fast Shafts also offers 2-1/4" Modified carbon fiber driveshafts for UMP, USRA and USMTS Modifieds.

Founded in 1992, Fast Shafts now produces driveshafts for Late Models, Modifieds, Stock Cars, Dirt Trucks and Hobby Stock race cars. Axle Exchange, Inc. opened more than 20 years ago as a constant velocity axle rebuilder. The first driveshaft line was introduced the next year and as of today, Fast Shafts offers carbon fiber, steel, aluminum and chromoly driveshafts.

Fast Shaft's product line includes driveshaft repair, new driveshafts, center sections for Ford 9" rearends, transmission slip yokes, rearend yokes, ring and pinions, bearings, spools, gears, shim kits and more.

Specialty services include lightening and polishing gears.

"We have more yokes in house than anyone, including our new 9" Billet slip yoke," Kaplan stated. "We have years of R&D work with racers and chassis builders nationwide and 90 percent of the major Modified builders order our driveshafts for their cars. We also offer fast, friendly, and reliable service."

Fast Shafts staff pride themselves on building to exact specifications down to the 1/16" for each driveshaft, with a turnaround time they believe is the best in the industry. All Fast Shafts driveshafts are balanced using only the finest balancing equipment.

Here are some additional "fast facts" about Fast Shafts:

- They are the title sponsor for the Fast Shafts All-Star Invitational at the IMCA Super Nationals.
- Racers buy direct or from distributors and dealers throughout the country.
- They ship daily across the country and overseas.
- Fast Shafts is a supporting sponsor of multiple racing series throughout the country.
- They accept MasterCard, Visa and Discover credit cards.

The business is located at 5387 NW 2nd Street in Des Moines, IA, approximately a half mile north of I-80 on 2nd Street, and can be reached toll free at (800) 622-6617.

Check out the website at www.fastshafts.com to learn more about their durable yet affordable racing products.

Top drivers rely on QuickCar Racing Products for track-proven performance & quality

LEBANON, TN - Since 1992, QuickCar Racing Products has grown to be one of the industry's premier racing equipment manufacturers by producing and distributing quality race car components and continually seeking better ways to serve customers. They are committed to bringing high quality, innovative new products to market; products built with pride that will save time and money and improve the performance of every race car.

QuickCar strives to produce product that the best of the best want to use. Drivers like Tanner English, Dale McDowell, Jason Feger, Ryan Unzicker, Jimmy Gustin and Joel Rust are just some of the customers who have valued QuickCar's line over the years.

"We feel that we have the highest quality racing products on the market," Danny Knowles of QuickCar stated. "QuickCar Racing Products strives to produce a quality product for a competitive price and we are dedicated to providing the best customer service in the industry."

QuickCar Racing Products
170 Business Park Drive
Lebanon, TN 37090
Ph: 1-800-99-SPEED or (615) 453-2120
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QuickCar has an order hotline, at (800) 99-SPEED, (800) 997-7333 or (615) 453-2120. You can also order by fax at (615) 453-2130 or by email at sales@quickcar.com. To locate a dealer near you, call (615) 453-2120.



QuickCar is committed to bringing high quality, innovative new products to market; products built with pride that will save time and money and improve the performance of every race car.

QuickCar provides shipping options through UPS or FedEx, including Ground, Next day air, and 2nd Day Air. Located at 170 Business Park Dr. in Lebanon, TN, QuickCar does whatever it can to ensure their customers and dealers have a great experience each and every time they order.

"We greatly appreciate everyone's business and look forward to meeting your racing component needs. Customer satisfaction is our number one priority," said Knowles.



Performance Auto keeps Red River Valley racers rolling for more than 40 years

FARGO, ND - Performance Auto was founded in 1981 by Rodney and Margaret Harris to help area racers in the Red River Valley. What started out in their two-stall garage quickly grew, and soon after, the Harrises realized the need for more space.

By the fall of 1982, the pair purchased a building on Main Avenue in Fargo and Performance Auto served racers in that location for the next 30 years. While the main focus has centered on dirt circle track racing parts, Performance Auto has helped drag racers, street performance, and kart racers stay on track with various performance parts and safety equipment.

In December of 2006, area racing supporters Jake and Sharnel Bitker acquired Performance Auto from the Harrises and continued to operate from the location on Main Avenue. Hoping to better serve the growing customer base, in the winter of 2011-2012, Performance Auto moved to its current location at 3401 1/2 Interstate Boulevard in Fargo. The location features a larger showroom as well as a warehouse full of products to help serve area speed enthusiasts.

The staff has observed what racers need and don't need, and rely on that knowledge to be prepared when someone comes in the door looking for a specific part.



Performance Auto in Fargo, ND offers one-stop shopping for virtually everything dirt track racers need to race competitively and safely. Visit the store in Fargo, North Dakota or online at ShopPerformanceAuto.com.

Performance Auto offers one-stop shopping for virtually anything that's needed in dirt track racing, with even more stock than ever before.

"We have somewhere in the area of 200 different brands of products on the shelves here every day," Bitker added. "We have more than $600,000 in inventory. We have the parts in stock now, so there's no need to wait."

Whether you walk through the front door in Fargo or visit the company website, you will see that nearly all the most popular and prominent brands in the industry are on hand and ready to pick up, or for same-day shipping.

To help area dirt track racers stay on track, a stocked trailer visits area tracks throughout the summer, a tradition first started by Rodney and Margaret Harris.

"We believe this helps the store better serve its customers," said Bitker. "The trailer makes regular visits to Norman County Raceway in Ada, MN on Thursday nights, Red River Valley Speedway in West Fargo, ND and River Cities Speedway in Grand Forks, ND on Friday nights, Jamestown (ND) Speedway on Saturday nights, and Buffalo River Speedway in Glyndon, MN along with area special events throughout the summer."

The Bitker family continues to expand their involvement in area racing by promoting Norman County Raceway, along with supporting area tracks and several area drivers for the last several years as well.

An online store, ShopPerformanceAuto.com, helps racers purchase various products without leaving the comfort of home. With nearly 50 years of service, Performance Auto will continue to serve area racers and performance enthusiasts for years to come.

"Our goals include great customer service, lower prices and the best safety equipment around," Bitker said. "We've got a large selection of different brands, colors, styles and designs. Full-containment seats are very popular with racers concerned about safety and we can order custom suits as well. If you are a driver with a dirt car, street rod, or drag car, we can help you out with products for them."

Visit Performance Auto's main location at 3401 1/2 Interstate Blvd., Fargo, ND, 58103 or call (800) 373-4641. See what they have to offer online at ShopPerformanceAuto.com.

Performance Auto

Performance Auto

3401 1/2 Interstate Blvd.
Fargo, ND 58103
Ph: (701) 237-4641
or (800) 373-4641

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Moroso Performance Products: 55 years of innovation in high-performance engineering

GUILFORD, CT - Moroso Performance Products is one of the world's most respected suppliers of automotive equipment for racing and street performance applications. Moroso manufactures more than 4,000 products, from oil pans and oiling systems, to ignition wire, ignition components, valve covers, fuel system equipment, air cleaners, hard-core racing tools, chassis and suspension equipment and numerous other performance parts. The company has an impressive list of customers, ranging from grassroots racers to top level NASCAR® and NHRA/IHRA race teams.

The Connecticut-based manufacturing operation is home to Moroso Performance Products and Competition Engineering — The Chassis People. The company also owns Moroso Wire Technologies, a state-of-the-art ignition wire manufacturing facility in Philadelphia, PA.

MOROSO

Moroso Performance Products
80 Carter Drive
Guilford, CT 06437
Ph: (203) 453-6571

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CONTRIBUTED PHOTO

Moroso's product lineup includes tons of tools.

Moroso was started in 1968 by Dick Moroso, one of the most successful modified production drag racers on record. Dick left his racing career to design, test and manufacture specialized products aimed exclusively at racer's needs. The performance world quickly recognized that Moroso products were a cut above the others because they were designed and built for racers — by a racer!

Dick Moroso was responsible for many innovations in the high performance industry. He was instrumental in nurturing the warehouse distribution (WD) network, which became an integral step in supplying the growing number of speed shops appearing in every corner of the country. In addition, Moroso pioneered many racing products including deep-sump oil pans, electric water pumps, tall valve covers, lightweight front drag tires, racing vacuum pumps, and others.

In November 1998, while the company was celebrating its 30th anniversary, Dick Moroso lost a year-long battle with cancer, leaving the Moroso tradition of innovation, quality and integrity in the capable hands of his son Rick, who in 1997 was named president of Moroso Performance Products.

The Moroso heritage also continues with our constantly updated manufacturing and quality control systems. Computers with the latest CAD/CAM software have replaced the drafting tables and the Moroso plant is filled with sophisticated CNC machinery, including turret punch presses, turning centers and lathes. The combination of highly skilled craftsmen and highly accurate machinery guarantees that the tradition of quality started by Dick Moroso in 1968 will continue throughout the coming decades.

As we move forward to the future, Rick's two oldest children, Mathew and Penelope, have taken on roles in both manufacturing facilities and are dedicated to the values that have consistently earned it the respect of the performance aftermarket industry.

Please enjoy our new catalog and accept our best wishes for a safe and successful racing season.

You can visit moroso.com for everything you need!

2026 PRI Show brings key motorsports organizations together to support growth

INDIANAPOLIS — The 2026 Performance Racing Industry (PRI) Show, taking place Dec. 10-12 at the Indiana Convention Center and Lucas Oil Stadium in Indianapolis, will bring together motorsports professionals for three days of business, networking and industry education.

With more than 1,000 exhibiting companies, the PRI Show remains a central gathering place for businesses and organizations across the global motorsports industry.

Further highlighting its role in uniting the motorsports community, PRI partners with leading organizations to host programs, conferences and events alongside the Show, creating additional opportunities for professionals to connect, exchange ideas and drive innovation.

Building community and expanding opportunities

Women in Motorsports North America (WIMNA) and the National Hot Rod Association (NHRA) will spotlight initiatives focused on expanding participation and developing the next generation of motorsports professionals. As part of its Women With Drive VI Summit, WIMNA will bring together the nine women who have competed in the Indianapolis 500 for a special panel discussion known as the Indy Nine.

Supporting motorsports business and growth

BlackBook Motorsports Forum USA, the Race Track Business Conference (RTBC) and the American Engine Rebuilders Association (AERA) will bring together business leaders and technical experts to explore new opportunities and share insights on the business and operational challenges facing motorsports.

Advancing motorsports safety and science

The International Council of Motorsports Sciences (ICMS) and SFI Foundation continue their collaboration with PRI to advance safety standards, research and education across all forms of racing.

In addition to its partner-hosted activities, the 2026 PRI Show will feature opportunities for professional development and technical education, including NextGen Connect presented by Carlyle Tools, which connects students and young adults with motorsports career opportunities, and the inaugural PRI Motorsports Engineering Symposium, bringing together engineers and industry professionals to explore technical challenges and innovations.

About PRI

Performance Racing Industry fuels the passion for motorsports by building, promoting, and protecting the worldwide racing community. PRI supports the interests of racers, enthusiasts, builders, tracks, sanctioning bodies and businesses through legislative action and advocacy, its business magazine Performance Racing Industry, and the world's premier motorsports trade show, the PRI Show. Visit PerformanceRacing.com.



A storied tradition of striking designs at Buzz Signs & Graphix

CAMERON, WI - For more than a quarter of a century, the small town of Cameron, Wisconsin has been home to a distinct kind of "buzz." That energy comes directly from BuzzSigns.com, a shop that has spent nearly 26 years designing some of the sharpest-looking race cars in WISSOTA history.

At the center of it all is Kevin "Buzzy" Adams, a driver who has spent the last two decades cementing his legacy as a powerhouse in WISSOTA Auto Racing. Over his career, Adams has amassed more than 560 feature wins and secured a massive collection of track championships. His impressive resume includes nine WISSOTA 100 feature victories—spanning two in Midwest Modifieds, two in Street Stocks, and five in Modifieds. He is also a five-time WISSOTA National Champion, taking the crown in Super Stocks in 2003 and dominating the Modified division with titles in 2008, 2011, 2014, and 2015.

With a track record like that, Buzzy Adams has become a household name to just about everyone in the WISSOTA racing community.

After he was employed by Gaber Signs for two years, Adams decided in 2001 he had enough experience with graphic computer software and vinyl application to go solo. Today he runs Buzz Signs and Graphics from his modern 2,400-square-foot sign shop in Cameron, WI.

In his 25 years of business, Adams has lettered 3,368 eye-catching race cars from Canada, Montana, Wyoming, South Dakota, Kentucky, Michigan, Minnesota, Wisconsin, Tennessee, and even Florida.

"I've been very lucky to have worked with a ton of great customers since I started my business," Adams said. "I'm grateful, and can't wait to welcome on more new customers.

BSG BUZZ SIGNS & GRAPHIX BuzzSigns.com 715-458-4004

Buzz Signs & Graphix
201 W. Poplar Ave.
Cameron, WI 54822
Ph: (715) 458-4549

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"I love to letter and apply graphics to race cars," Adams admitted. "It doesn't matter if it's a Hornet or a Late Model, I'll stick them all."

For those "do-it-yourself" types, Adams will gladly design, cut and mail the graphics to you like he's previously done for several weekend warriors.

"Mail orders are probably 70 percent of my business now," he said. "People are more confident putting the wraps on themselves now, due to the air-release vinyl we use. I have a measurement sheet and a sponsor sheet that I can email to the customer; then they can send it back to me to ensure the wraps will fit perfectly," he said.

Buzz Signs and Graphics is not limited to race car graphic applications. Adams will stick vinyl to nearly anything. Trailers, signage, logo design and product decals are also a big part of the daily work.

"My commercial work has exploded over the past two decades," he explained. "I'm involved with a lot of great businesses, school districts, cities, townships and villages."


CONTRIBUTED PHOTO

Kevin Adams has owned Buzz Signs for 26 years. His shop is located at 201 W. Poplar Ave., in Cameron, Wis

Buzzy has also been offering high-quality screen printing and embroidery for all of your racing apparel needs for the past several seasons.

"T-shirts, hoodies, hats, and jackets—we have aligned ourselves with some great people and now have the resources to do it all," he said. "We can also provide the smaller race team with low orders on T-shirts for an affordable price. Please call or email for more information and prices."

Adams estimates he'll see close to 200 hundred race cars to design and apply graphics to in 2027 and has already started printing wraps for racers starting the year off in January. He strongly urges WISSOTA racers to call early to ensure they get done before the race openers in April.

"Arizona and Florida racers, your season is coming up fast! Please call so we can get going on your wraps during the busy holiday season. We will do whatever it takes to get your car ready for the race season, but please call early if you can," Adams said.

For the spring rush, Adams has a couple employees who have jumped on board to help. This helps him streamline the designs and allows him the ability to send them on the road to help with installs.

"Cody Carlson & Steve Alton are part-time employees for me in the spring," he explained. "Cody works in the shop and goes on the road for install jobs. He has been with me now for 11 years. He has been a huge part of BSG and the continued growth. Steve Alton stepped up last year as well and helped me out a ton during the busy season! Steve generally works here at the shop but he also travels for install work. Both men are a huge part of BSG.

"They both have an eye for detail and love meeting everyone," Adams added.

"When I schedule install work on the road for them, I always try to schedule multiple stops on his trip—sometimes as many as five stops over one day. We have a ton of great race wrap customers, and we try to make it as convenient as possible for them."

As Adams explained, these gentlemen are also racers. They have put in countless hours at the shop this past winter and spring to help Adams prepare for the race car rush.


CONTRIBUTED PHOTO

Blake Adams, this year's Mod and Mid Mod National Champion, carried his dad's designs throughout the season in 2026, even switching to a throwback of Blake's favorite car of Buzzy's toward the end of the season.

"Without the help of Cody & Steve, I wouldn't be able to print so many wraps. I owe them a huge 'thank you' for all of their help," Adams said.

Adams also wants to send out a thanks to Kurt Gaber, Joe Provinzino, Ross Fuhrman, Josh Erickson, Jacob Cain, Andy Jones, and Cody Papke for all of the cooperation between their businesses again in 2026.

"I'm very selective about who I wish to share files and work with, and these guys I can trust. Only a racer knows what a racer wants. Since I'm a racer and know what I want my car to look like on the track, I have a good idea what other racers want, too."

Adams went on to say, "I understand that every racer has a different budget. We can work with the racer on affordability and still make your ride look sweet.

"There are a lot of options out there, and a lot of new guys cutting their own throats pricewise for a cheaper looking product. I'm proud of a few of us guys who stick together, do great work, maintain our prices, and keep our heads held high. We are not the cheapest, but also not the most expensive. You get what you pay for here. Customers are always impressed with how simple our pricing system is! Sharp-looking race cars attract more sponsorship opportunities. I really feel one of the reasons that customers keep coming back is that my prices are always consistent."

This year, Adams and his crew lettered 202 race cars along with more than 60 go-karts.

"I just want to say a special THANK YOU to all of our customers, past, present, and future. I'm truly grateful. I've been one of the fortunate ones to make it in this business and plan on staying here for a long time! Please call or email me with any questions," he said.

Adams can be reached by telephone at (715) 458-4004, by logging onto www.buzzsigns.com or www.buzzyadamsracing.com or e-mailing him at buzzsigns@chibardun.net. You can also stop in at his shop located at 201 W. Poplar Ave. in Cameron, WI, 54822.

Call now to hear what the "Buzz" is all about!

Dyno tested, track proven - Beyea Custom Headers dial in race-winning performance

GENOA, NY - Are you looking for more from your race engine? Don't get left in the dust! Beyea Custom Headers offers Performance Headers, Merge Collectors and Tri Y Headers custom built to fit your need.

With more than 25 years in the header fabrication business, Beyea knows how to customize your power curve to create a broader range of power.

"With our in-house inertia chassis dyno, we continue to make improvements across the board to our product lines," said owner Joe Beyea. "If you haven't done so already, make 2027 the year you switch to Beyea."

Each header or exhaust setup has been tried and tested. Used by many of the top Modified and Late Model race teams and engine builders across the U.S., Beyea ships anywhere in the U.S. and guarantees the fit and performance of each header they sell.

Beyea's flanges are all 5/16 laser cut to ensure good support and seal.

They have most port configurations in stock and can custom make others to fit your needs.

Their continual efforts in research and development ensure you will receive the latest in header technology. Their Header Kits and replacement components are available for: Asphalt Modified, Asphalt Late Model, Northeast DIRT Modified, Dirt Late Models, Dirt Sprint Cars, IMCA-UMP Modified, Midgets, Mini Sprints in Painted Mild Steel and Stainless Steel.

Beyea will work with you and your engine builder if a custom application is desired. For more information, visit the website at www.beyea-headers.com or call (315) 497-1215.

Beyea CUSTOM HEADERS

Beyea Custom Headers
1022 State Route 34
Genoa, NY 13071
315-497-1215

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SCOTT HUGHES FILE PHOTO

Beyea offers a wide variety of performance headers for racing engines and many top builders in WISSOTA country choose them to make more horsepower.

BSG BUZZ SIGNS & GRAPHIX BUZZSIGNS.COM 715-458-4004
ESTABLISHED 2001
3,568 RACECARS LETTERED IN 25 YEARS
Thank You TO ALL OF OUR LOYAL CUSTOMERS. BSG WOULD LIKE TO WISH YOU ALL A MERRY CHRISTMAS
buzzsigns@chibardun.net
715-458-4004 BUZZSIGNS.COM

CNC-Motorsports offers in-house engine machining, dyno testing, & global parts distribution

BROOKINGS, SD - Known best for their big horsepower motors, CNC-Motorsports is your one-stop shop, complete with a parts warehouse, machine shop and knowledgeable staff. Located in Brookings, SD, CNC-Motorsports has become a force to be reckoned with in the performance auto industry.

Started in 2001, CNC-Motorsports is now a full-blown speed shop with a full in-house machine shop, in-house engine dyno service, and a 12,000-plus-square-foot parts warehouse. CNC-Motorsports is a proud distributor of more than 100 of the best brands and has a staff of a dozen highly knowledgeable and experienced employees.

The company was started with the vision of creating a one-stop shop where automotive enthusiasts of all kinds could come and find quality high performance parts at competitive prices. Now, more than 20 years later, CNC has expanded to doing business all over the world for circle track, drag race, road race, autocross, truck/tractor pull, marine, and a wide variety of street applications. CNC-Motorsports has become a major player in the motorsports marketplace.

CNC-Motorsports.com
CNC Motorsports
118 Front St.
Brookings, SD 57006
605-692-1697
1-800-341-1528
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What sets them apart in the industry is their knowledge. With nearly two decades of building experience, CNC-Motorsports only sells the parts they use in their own machine shop. That means they pass on years of research and development with each and every recommendation they give their customers. They put years of extensive knowledge into bringing you the best engines, short blocks and rotating assemblies on the market today. Their customer service and product knowledge is second to no one.

CNC's top quality service, extensive research and development, years of experience and variety of builds has made them one of the most respected and leading engine builders in the area. Throughout the 2026 racing season, CNC helped racers achieve hundreds of wins and track championships worldwide. There is a reason why CNC has become a leader in performance both on and off the track — "We will never sacrifice quality for price."



CONTRIBUTED PHOTO

They may be in the business of building big engines, but CNC-Motorsports is a small, family-owned company and they stay true to those roots.

Their in-house high-performance shop offers services for all of your machining needs. They offer everything needed to completely machine and assemble your engine in-house. All of their engines are CNC machined, blue-printed and dyno tested before they ship to ensure quality and maximum performance.

CNC-Motorsports is not "just" an engine builder — high-performance parts are at the core of their business. As an authorized dealer to some of the biggest names like Callies, Comp Cams, Brodix, Lunati, Dart, MSD, Holley, Eagle, Scat, Manley, ARP, JE/SRP, Diamond, Total Seal, Crower, Oliver, Jesel, and World Products, CNC-Motorsports is bound to have what you need. They take pride in stocking more than 10,000 products in-house to suit most any engine component needs you may have at competitive prices. By being a direct distributor to more than 100 aftermarket manufacturers, CNC keeps the cost of parts down and passes that savings on to their customers.

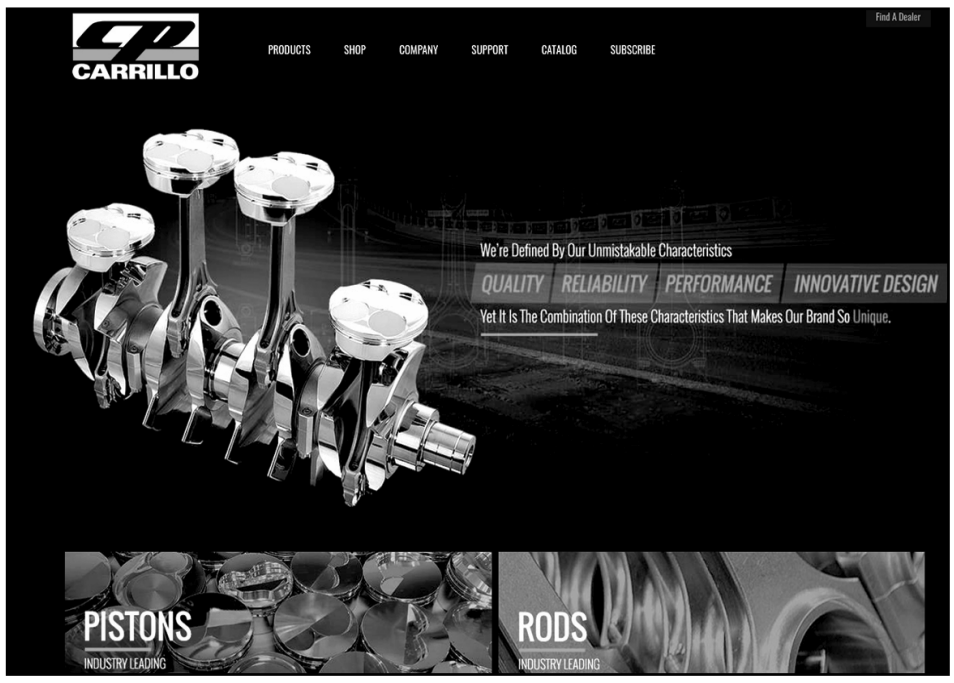
Need custom parts? No problem. CNC can offer you custom built pistons, connecting rods, crankshafts, ring sets, valves and so much more. They can help give you that edge you're looking for or allow you to complete that unique project you're working on. Their commitment is to helping all of their customers perform at their very best.

Whether you're looking for parts, machine shop services, rotating assemblies, a short block or a complete engine, CNC-Motorsports can help you find what you want. Don't see what you need? Chances are they can get it or make it happen. Just give them a call at (800) 341-1528 and see for yourself.

Stay up-to-date with the latest news and sales by following them on Facebook, Twitter and Instagram. If you're into dyno videos, subscribe to CNC's YouTube channel.

Visit CNC-Motorsports online at cnc-motorsports.com or call (800) 341-1528 for more information on how they can help your program finish in front of the competition in 2026.

CNC-Motorsports is located at 118 Front Street, Brookings, SD, 57006. You can call toll free (800) 341-1528 or local (605) 692-1697, or e-mail them at info@cnc-motorsports.com.



One visit to the CP-Carrillo website will reveal a huge lineup of pistons, rods & more.

CP-Carrillo continues to lead industry with USA-made custom pistons, connecting rods

IRVINE, CA - CP-Carrillo has one goal in mind: offer high quality performance products with excellent customer service. CP-Carrillo strives to provide the best internal engine components to the customer; offering both pistons and rods is a tremendous added value for their customers. These two pinnacle products are crafted at the headquarters and manufacturing plant in Irvine, California, where cutting-edge technology and traditional craftsmanship skills come together. Quality is the fundamental and overarching principle that drives CP-Carrillo to excellence.

CP-Carrillo has been part of more records and wins than any other piston or rod manufacturer can claim in the industry. CP-Carrillo is backed by some of the brightest minds in the industry, allowing them to explore angles not possible using conventional methods. They enlist the latest cutting-edge design and R&D software, packaging together creativity, experience and proven technology to bring you the best parts for your applications. They partner with top names in the industry to create an ideal proving ground for their racing piston and rod technology and pass it along to the everyday racer. Moreover, a rotating assembly consists of pistons, rods, wrist pins, rings and a crankshaft — and CP-Carrillo & CPxBC can offer you all!

CP-CARRILLO
CP Carrillo
1902 Mc Gaw Ave.
Irvine, California 92614
Customer Service:
(949) 567-9000
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By purchasing all of these components together, CP-Carrillo coordinates designs and specifications to allow these parts to integrate precisely and perform optimally — an advantage no other piston and rod manufacturer can claim!

Vision

CP-Carrillo strives to be the globally dominant manufacturer of pistons and connecting rods for racing and high performance industries.

Mission

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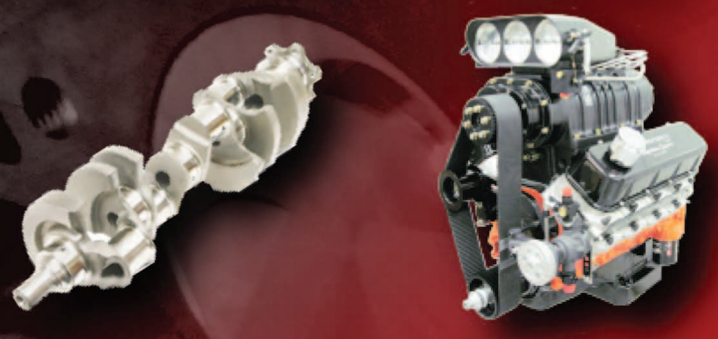

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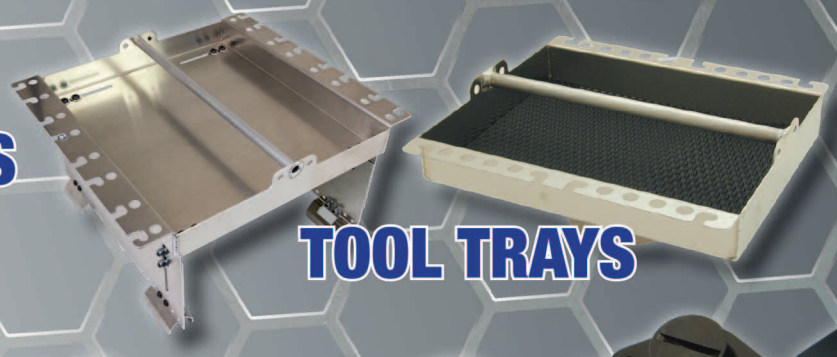

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Trevor Nelson
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Steve Stuart
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Shawn McFadden
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Dylan Kromschroeder
7th In Super Stock National Points



Jordan Henkemeyer
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Shawn Amundson
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Customers are the No. 1 priority at Fast Lane Motorsports

ASHLAND, WI - Fast Lane Motorsports is a family-owned shop that specializes in custom fabrication, powdercoating, welding, sandblasting, dirt track race cars and race parts. At Fast Lane, the owners and employees believe customer service is the No. 1 priority.

Fast Lane is located at 3122 E. Lakeshore Drive in Ashland, Wisconsin, just down the road from ABC Raceway. Starting with their signature products — the competitive Galloper Chassis for Modifieds, Super Stocks, Midwest Modifieds, Street Stocks, ABC Raceway Six Cylinders and Pure Stocks — Fast Lane Motorsports can supply a driver with everything he or she needs, from powdercoating the frame to all the parts to build your car and the equipment to keep you safe as you compete. Through the combined efforts of the Fast Lane crew, a racer can place an order for a new Galloper Chassis and receive a complete roller without ever having to go anywhere else for a single item.

The store on Lakeshore Drive has all the parts to build your race car, mud truck, or to fix up your street rod. Fast Lane is a dealer for hundreds of the best performance brands. They will special order anything you need if it's not already in stock, and they can also ship your parts to your door. Through their central location, they are set up to service all of the WISSOTA racing states along with Canadian provinces. In addition, Fast Lane's shop is available to customers who need a shop to work on their cars after a hard night.

Fast Lane has a full selection of aluminum for race car bodies or any other projects you need it for — and is also a dealer for Stakt body products if you are interested in going with composite body panels. They also stock tubing for bumpers, roll cages or for your home shop project.

When it is time to hit the track, racers turn to the Fast Lane Motorsports parts truck, which services Gondik Law Speedway in Superior on Friday nights, ABC Raceway in Ashland on Saturdays, and Proctor Speedway in Proctor, MN on Sundays. Fast Lane's parts truck includes an inventory that will help racers in need during any night's event, from small parts like spark plugs, fittings and carburetor parts, to larger items such as transmissions, starters and distributors. The Fast Lane truck is also fully stocked with fuel and tires so you do not have to transport them to the track.

Fast Lane also has the personnel and equipment necessary to get racers back on the track as soon as possible after unfortunate on-track mishaps. The Fast Lane team can repair chassis and will also build bodies and bumpers for all brands of chassis.

Fast Lane Motorsports also does custom metal fabricating and no job is too big or too small. Fast Lane is also set up to weld stainless steel, aluminum and steel. The crew is also available to do on-site fabrication and repairs.

One of Fast Lane's specialties is powdercoating. The oven is 25 feet long, 10 feet wide and 8 feet tall, so they can accommodate your job, regardless of its size. If you've got something made of metal (aluminum, cast iron or steel) – they can powdercoat it! They do everything from bicycles, to lawn furniture, to race and utility trailers, to dump truck boxes, custom motorcycles and rims.

If it's metal, they can powdercoat it!

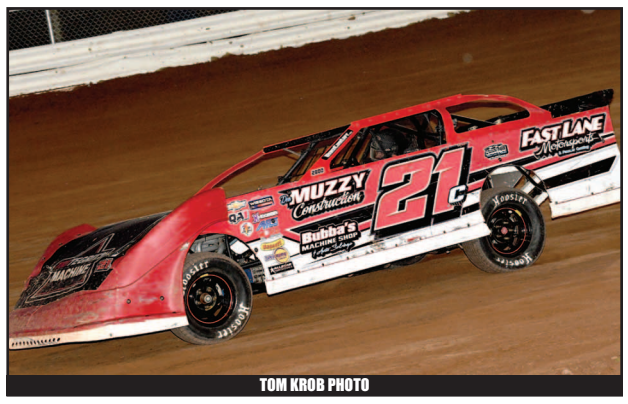
Fast Lane Motorsports was also the longtime title sponsor for the Fast Lane Motorsports Northland Super Stock Series. As the title sponsor of those prestigious events, Fast Lane gave the region's Super Stock racers great shows to attend and an opportunity to earn extra pay without additional costs. Fast Lane has been committed to the Super Stock class since its inception and continues to support its drivers.

Fast Lane Motorsports, your "Northland Racing Supply Store," is located at 3122 E. Lakeshore Drive (Hwy. 2) on the far east side of Ashland, WI. Fast Lane is open 9 a.m. to 5 p.m. Monday through Friday and weekends and evenings by appointment.

In addition, Bretting noted that they have a Canadian affiliate, Fast Lane Motorsports North, located in Thunder Bay, Ontario.

"Wayne does a great job up there and services a ton of Canadian clients. He also does trackside service at Thunder City Speedway," said owner Chris Bretting.

For more information, or to place an order for a new Galloper Chassis, give Bretting a call at (715) 682-3278. You can also check out the Fast Lane website at www.fastlanemotorsports.org.



TOM KROB PHOTO

Pat Beeksma and his slick-looking No. 21c is just one of many happy customers of Fast Lane Motorsports, located in Ashland, Wisconsin.

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Almost everything you need at Coleman Racing Products

MENOMINEE, MI - What started out as a simple shop has expanded during the past four-plus decades into a big player in the auto racing industry known as Coleman Racing Products.

Gene Coleman began the company as a machine shop out of his garage making parts for his own race car and other local racers. By the mid-1970s, he was manufacturing some racing parts, but through his own racing involvement, he realized there was a real market for bolt-on parts for race cars.

Coleman Racing Products, established in 1965, has grown by leaps and bounds right along with the sport of auto racing during the past four plus decades.

Gene is retired from the company, which is now owned by Richard Coleman.

Today not only does Coleman Racing Products manufacture virtually every bolt-on component for Late Models and Modifieds, but they have a catalog full of other manufacturers' product lines to accommodate the needs of racers across the country in many other classes.

You can get almost anything you need for your race car by shopping with Coleman.

For more information call 1-866-COLEMAN or (800) 221-1851 or view the company's product line at www.colemanracing.com.

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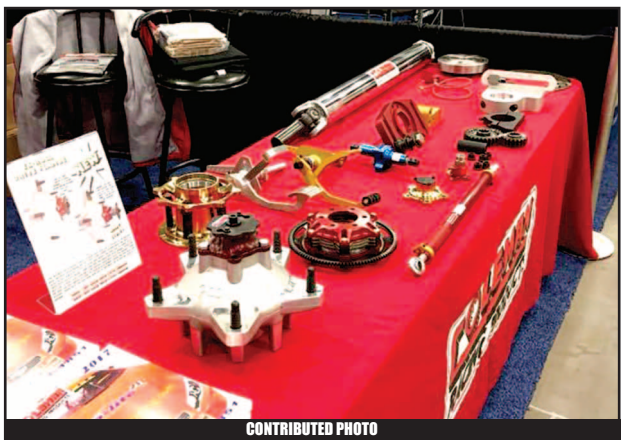
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Coleman Racing Products, established in 1965, has what you need for bolt-on components in the Late Models and Modifieds...and more!

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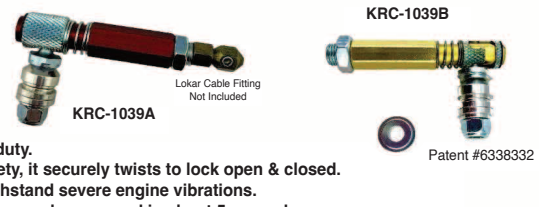

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LOCKWOOD, MO — Located in the heart of the country, KRC Racing of Lockwood, Missouri, proudly serves racers from coast to coast and around the world.

For more than 40 years, KRC has been dedicated to developing high-quality racing components that help drivers reach the finish line. The company's mission is simple: to create innovative, reliable products that make racing more efficient, competitive, and accessible to all who share the passion for speed.

KRC Racing was founded in 1983 by Mel Kluhsman, a Pittsburg State University graduate who turned his lifelong passion for racing into a successful career. Over the decades, KRC has designed, manufactured, and produced hundreds of components for both race cars and karts. The company proudly holds seven patents, with three more pending, showcasing its commitment to innovation and performance.

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This forward-thinking approach has also fueled the growth of KRC's sister companies, including Lightning Ammo, which shares workspace and resources with KRC Racing.



CONTRIBUTED PHOTO

KRC has Mazak 5-axis machining centers on site, as well as Swiss Screw and Haas Vertical Machining centers.

In 2022, Mel retired and passed the torch to Ryan Wheeler, who continues to lead KRC with the same dedication to quality, craftsmanship, and customer service. Under new ownership, KRC remains deeply rooted in the racing community and committed to delivering top-performing parts that racers can count on.

KRC has also supported the sport through sponsorships and partnerships for more than four decades, proudly working with organizations such as IMCA, Lucas Oil/MLRA, and NASCAR. These collaborations drive KRC to stay ahead of the curve, continually improving products to meet the evolving needs of racers everywhere.

Ask for KRC products at your favorite speed shop.

To learn more about KRC's full line of products, visit krcracing.com or contact the team by phone at (800) 814-5745 (toll-free) or (417) 232-4948 (local).

You can also email customerservice@krcracing.com or write to 478 West Dade 142, Lockwood, MO 65682.

Winters Performance delivers winning performance & durability with its Falcon transmission

YORK, PA - Although Winters Performance Products is perhaps most well known for their race-winning quick change rears, they also manufacture the popular series of Falcon transmissions found in Dirt Late Models and Modifieds across the country. The company actually has its roots in racing transmissions, beginning way back in 1958 when founder Vaughn Winter earned a reputation for building bulletproof gear boxes for his own and his friends' race cars.

Today Winters manufactures a complete line of short track racing transmissions, including the Falcon Late Model popular in the WISSOTA region. It features two forward speeds (high gear being direct-drive 1-to-1 ratio with minimal rotating mass), neutral, and reverse. An integral hydraulically applied clutch operates low and reverse gears. Frictionless bearings support all rotating components for reliable, durable performance that's unmatched in the industry, and all rotating internals, from gears to shafts, are REM-finished.

Dimensionally, the Falcon Late Model is comparable to a Muncie, T-10, and other similar transmissions — and that includes the 1-3/16" x 27-spline output shaft, which contributes to the most positive high gear retention in the industry. Housed in an A356-T6 aluminum case, with the extension housing the transmission weighs just 45 pounds.

Falcon Late Model transmissions are available with a natural finish or a black thermal dispersant coating, and they come with the correct crank coupler for easy installation — even to a stock flywheel housing. In addition to multiple crank coupler options, Winters offers a variety of forged, heat-treated yokes for every application.

As with their quick change rears and other driveline components, Winters transmissions are built right in their York, Pennsylvania, manufacturing facility by a team a skilled craftsmen who are available to take your calls and answer your questions.

If you'd like to make contact, here's how to get in touch:

Winters Performance Products, Inc., phone 717-764-9844, email office@wintersperformance.com, website www.wintersperformance.com, address 1580 Trolley Road, York, PA 17408.

FALCON TRANSMISSION

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Second-generation champion Strand drives success at Strand Racing Technologies

EAST GRAND FORKS, MN - Dustin Strand knows what it takes to get into victory lane. The second-generation WISSOTA national champion owns Strand Racing Technologies (SRT Specialties), which is located in East Grand Forks, MN.

Dustin's father Brian, who was known as "The Brocket Rocket" early in his racing career, started a race supply and chassis-building business, Fast Lane Racing Equipment, when the family was based in Bemidji, MN.

Dustin's SRT is located a little further up Minnesota State Highway 2 these days, but the commitment to quality and service remains an essential ingredient as he builds their house brand Millenium race cars.

SRT is also now the northland dealer for AK Rev1 Late Models - REV1 By SRT.

"We had a very successful season behind the wheel of an AK race car and are very excited to be working with Austin Kirkpatrick to bring the AK Rev1 race cars to WISSOTA country!" said Strand.

Strand Racing Technologies has a solid list of winning clients, especially in the Late Model, Modified and Midwest Mod ranks throughout WISSOTA.

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Dustin Strand has made a concerted effort in recent years to refine their line of race cars, and in addition to building for WISSOTA racers, they also provide IMCA racers with race cars.

"We perform significant R&D with our own Modifieds and Late Models," said Dustin Strand, who competes in both the WISSOTA Modified and WISSOTA Late Model divisions throughout each season. When Dustin discovers a speed secret, it becomes available to all of the racers on the SRT team.

"We experiment with our own cars all the time; sometimes the changes are really good and sometimes we learn what not to do. We try to get the cars so there is not much adjustment needed from track to track for our customers," he added.


STEVEN YOUNG PHOTO

Jory Berg drove his WISSOTA Midwest Mod from SRT Specialties to 17 feature victories in 2026, as well as 41 top-five finishes.

When you invest in a race car from SRT, it's an investment in quality and consistency.

"We set the bar high on our level of quality, and provide our customers with a consistent, front-running car," said Dustin.

"We work for a manageable number of customers and we try to be hands-on with all of them," he added.

At the shop, they have everything you need to keep you on the track weekly in 2027. They stock and sell siped Hoosier 35W tires, and if you need your car looking its best before it leaves, SRT does custom wraps, and they print and cut vinyl for your graphics and sign needs as well. If you need a shock rebuild or a new shock package, Dustin says they work closely with Brian Diede at Shocks by Hammer and can help drivers get shocks to and from Diede throughout the season.

Strand said, "We are a full line stocking parts store including all major brands: Wehrs Machine, STAKT body panels, Performance Bodies, Allstar, Basset, Speedwerx, Wilwood - the list goes on and on. If it bolts to a race car we either have or can get it!"

And if by some chance you need something special ordered and/or drop shipped, they're happy to do that, too.

In addition to having just about everything you need for parts and equipment to hit up victory lane, SRT customers have access to the Strand knowledge base, and that works to their advantage because they help prepare and set up their race cars. Clients have access to their technical expertise throughout the entire season, and the information they get is based on an impressive level of experience gained over nearly three decades. They are also happy to help drivers with setup, updates, etc. for any other chassis brand.

"Our focus isn't on being the biggest builder. We aren't trying to build the most cars. Our focus is on turning every customer into a winner," said Dustin.

If you would like to work with a national championship-winning driver to help improve your own program, call Strand Racing Technologies.

Dustin can be reached by phone at (218) 399-1071, by email at dustin@strandracing.com, or stop in at their location in East Grand Forks, MN – 1613 2nd Ave. NE.



T&D Machine Products marks 50 Years of innovation

CARSON CITY, NV – After celebrating 50 years, T&D Machine Products is still producing the finest shaft-mount rocker arm systems available anywhere at any cost.

Like many start-up performance companies, the original idea was to create a better component for a certain application and do it in a small backyard garage. That's what Larry Tores did adapting shaft-mount rocker arms to his Chevy small blocks to better stabilize the valve train. Soon, others were seeking his better mousetrap.

It wasn't long before Tores was having difficulty keeping up with demand, so he quit his commercial draftsman job and produced shaft-mount rocker arms for his competitors fulltime, first in a backyard shop and eventually in a rented facility in Culver City, Calif.

Little did Tores realize that some 50-some years later he and 50 or so others would be making their living from a company of his own creation.

In the early 1980s, T&D helped to develop valve train components for Buick's new race program. By this time T&D president Tores had become a multi-time NHRA regional and national event winner, constantly proving the merit of his firm's shaft-mount roller rocker systems. Larry and T&D single-handedly helped Buick's stock block V-6 establish new performance standards at the Indy 500 and in Busch Grand National competition.

The success of that program led to requests from engine builders involved in virtually every form of motor sports. Throughout the industry, everyone desired similar T&D rocker arm systems to enhance the powerplants they were developing and racing.

In a relatively short time, T&D Machine was known throughout the industry for producing high quality shaft-mount rocker arm systems for many different pushrod engines. High demand caused it to outgrow its Culver City base, so in 1992, T&D relocated to a major manufacturing facility in Carson City, Nevada. In 1999, the firm further expanded its plant to help meet the ever-growing demand for T&D rocker arms.

Now, as technology advances, new CNC machining centers have been added to perform other functions and to decrease production time. Computer-aided devices have stepped up quality control as well.

Beyond owner Tores, the engineering staff is made up of racers, like multi-national and regional level winner Brad Rounds, who know what other racers want and need. T&D's racing heritage and experience, plus constant communication and interaction with some of the best race teams and builders, plus always using the highest quality materials, has molded T&D into a company that builds the finest products available.

Today, after nearly five decades of production, T&D produces shaft-mount rocker arm systems for over approximately 1,000 cylinder heads, and maintains a high status of reliability and customer service second to none in the aftermarket industry. T&D has a customer base that includes the finest professional performance engine builders, NASCAR teams, and legions of individual car and boat racers around the world.

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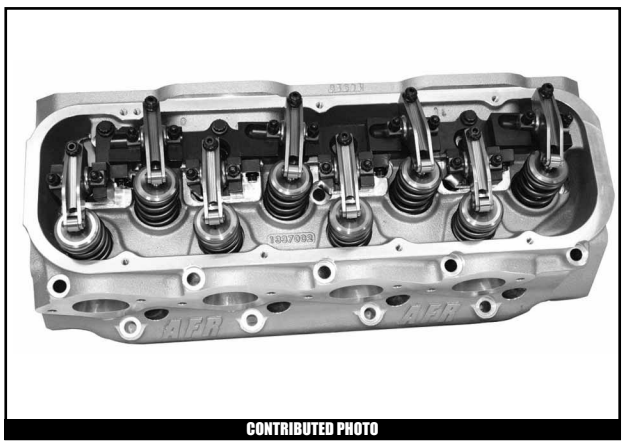
T&D turns raw material into precision-made rocker arms, right here in the U.S.A.



CONTRIBUTED PHOTO

T&D's shaft mount rocker arms are made of the finest materials by U.S. workers in Carson City, NV.

Aligned with the best in the business, Shocks By Hammer has all that you need

By Brian Diede

HURON, SD – After nearly two decades, Shocks By Hammer remains a cornerstone of success for racers — in the face of ever-evolving shock technology — across the upper Midwest. We pride ourselves on our customer service and the employees at Shocks By Hammer are available 24/7 to answer any questions you may have. As racers ourselves, we understand how valuable your hard-earned money is, how precious your time is, and we'll provide you with great shocks for reasonable prices.

At Shocks By Hammer, we feel it is important to stay up-to-date with evolving shock technology. We spend as much time at the track as we can, learning and working on shocks because we want you to be fast … and happy.

We would like to send a thank you to all of the customers who have trusted us with their shock programs in the past 16 years.

As always, we continue to keep adding resources and equipment in our shop to service every shock out there. We use only the best equipment.

Using the same equipment as the shock manufacturers allows us to work with them and with other respected shock builders when needed. We have two Roehrig shock dynos.

We also still have our Bilstein Fill Machine and work on a lot of the sealed SZ/SL series Bilstein shocks. If you have them, we can still work on them so don't throw them away. If you have a question on what your shocks are, don't be afraid to call.

We also still have our Wehrs Spring Smasher and Load Sticks to help with set up for all of our Late Model and Modified customers.

Over the course of the last dozen or so years we've aligned ourselves with what we feel are the best companies in the business including Fox, Integra, Penske, Bilstein, QA1 and AFCO. We keep parts inventory on hand for all of the brands listed and can help you with anything you need.

We are also a dealer for a lot of products outside of shocks including Wehrs Machine, Intercomp, AllStar, Motorstate and Robert and Sons Aluminum.

In addition to shocks, we also sell whatever you need to get started for the season. Whether it's sheet aluminum, a driveshaft, ball joints, heims, suspension parts, nosepieces, rivets, rocker panels, gauges, transmissions, gears and anything that you can think of … we can get it for you!

As always, we want to thank everyone who has helped us build our company. We have done our best to make you happy and hope that you are pleased with what you purchased from us and the feedback and support you've received since!

If you need anything, please give us a call at 605-354-2126, email us at shocksbyhammer@gmail.com or visit our website at www.shocksbyhammer.com.

We can also be found on Facebook at Shocks by Hammer-Brian Diede, @shocksbyhammer on Instagram and on Twitter.

Thank you for an amazing 16 years and good luck in 2027.

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Huron, SD 57350
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CONTRIBUTED PHOTO

Multi-time National Champion Dustin Strand trusts Shocks by Hammer for not only his program, but his chassis customers.

JPW continues long-standing support of WISSOTA engine builders ahead of 2027

MINNEAPOLIS, MN — Founded in 1951 as a small automotive parts wholesaler, Jobbers Warehouse Supply has evolved into JPW, an established warehouse distributor specializing in engine parts. With operations in Minneapolis and a branch in Kansas City, JPW serves a diverse customer base with engine components for OE replacement, performance, marine, classic car, forklift, heavy-duty/agricultural and mid-size diesel applications.

Performance engine components have become a cornerstone of JPW's business. The company offers an extensive selection of leading performance brands supporting oval track racing, drag racing, street performance and muscle car applications. With its roots firmly established in the heart of WISSOTA country, a strong focus on the oval track market has been a natural progression for JPW.

Central to that commitment are the longstanding relationships JPW has developed with WISSOTA engine builders. These partnerships provide valuable insight into the evolving needs of the racing community, helping JPW maintain the inventory and product availability necessary to support engine builders across all WISSOTA divisions.

JPW was involved with the Concept Engine platform from its earliest stages and continues to offer complete engine packages designed specifically for engine builders. With a business model centered on supporting engine builders, this approach allows JPW to streamline component selection, simplify the ordering process and provide customized packages tailored to individual engine programs and specifications.

Beyond its racing applications, JPW offers a comprehensive selection of OE replacement and performance engine kits covering a wide range of makes and models. These convenient, all-in-one packages help customers reduce parts-sourcing time while offering potential cost savings. Kits can also be customized to meet the specific requirements of individual engine-building projects.

JPW distributes products from many of the industry's most recognized manufacturers, including ACL, Air Flow Research, ARP, Brodix, Callies, Cloyes, Cometic, Comp Cams, Dart, Diamond, Eagle, Edelbrock, Engine Pro, EngineQuest, Fel-Pro, Ferrea, Holley, Isky, JE/SRP, Jesel, Kevko, King, Mahle Aftermarket, Mahle Motorsports, Manley, Melling, Moroso, MSD, PAC Racing Springs, SBI/PEP, Scat, SCE, United Engine Machine, Wiseco and numerous additional product lines.

As the 2027 racing season approaches, JPW looks forward to continuing its support of the engine builders who help drive competition throughout WISSOTA country, while sharing in the excitement of another season with racers and fans alike.

JPW
Jobbers Performance Warehouse
800 Third Avenue North
Minneapolis, MN
55405-1606
Ph: (612) 377-4520
See Our Ad In This Issue



CONTRIBUTED PHOTO

Jobbers Performance Warehouse is located in Minneapolis, MN, making their home in the heart of WISSOTA country.



Built on feedback & a commitment to the racer: CMD Race Shocks

MENOMONIE, WI – Two WISSOTA National Championships, two USRA National Championships, and series championships in the NLRA and WISSOTA Late Models highlight another successful season for drivers with shock packages from CMD Race Shocks.

And, for the sixth-straight season, CMD Race Shocks clients amassed more than 450 victories during the 2026 season across sanctioning bodies and classes, including in the Late Models, Modifieds, Super Stocks and Mod Fours.

CMD Race Shocks owner Chris Mars credits his wide network of industry connections in helping him support his clients with the latest in technology and innovation.

Not only does he have a direct connection to Integra Racing Shocks, but he has built relationships with industry leaders throughout the racing world during his 40-plus years in the sport. Along with shock technician Mark Gerth, they use the feedback from drivers and other industry leaders to continually improve their products, while also keeping their own in-house innovation moving forward from year to year.

"In addition to our own research and development, which is done in part with continual client feedback throughout the season, we're also working with other industry leaders to find out what has been successful for them and their clients," said Mars. "This back-and-forth flow of information benefits our clients and leads to great success."

CMD RACE SHOCKS
CMD Race Shocks
N5471 648th Street,
Menomonie, WI 54751
Ph: (715) 308-1653
See Our Ad In This Issue

While CMD provides a wealth of knowledge and information concerning shock tuning, Chris and Mark don't stop there for their clients. They help them understand how their shock packages work with the rest of their race car, no matter the chassis brand or class, for better handling and performance.

"In combination with your shocks, your setups, chassis issues and driving style are all things a driver needs to work together to achieve success, and that's what we are here for," Gerth said.

That drive and desire has been CMD's motivation since Chris Mars started the business in 2003, in an effort to provide Mars Race Cars clientele with a quality, in-house shock service.

Now, more than two decades later, CMD Race Shocks provides shock packages and tech support for drivers in any class, and in any brand of chassis.

Shocks for every condition & setup help from start to finish

By making that one phone call to CMD for new shocks or a shock rebuild, you become more than a number. Saturday night racers receive the same top-notch service and dedication from Chris and Mark as a national touring driver. If you're a hobby racer, this can help narrow the gap to the top runners in your class, no matter where you are at in your racing career.

"Successful shock programs have become such an integral part of each racer's overall racing success; CMD Race Shocks is committed to helping our clients integrate a setup that works for them and their chassis, whatever brand, schedule and sanctioning body they run, to get them to victory lane," said Mars.

CMD's state-of-the-art service facility features Roehrig Shock and Spring Dynamometers, as well as an Accu-Force Spring Smasher and Wehrs Ultra Force machine for pull bar testing. Chris and Mark also specialize in custom valving shocks to help you win on any track condition — whether it is wet and tacky, a dry slick, or somewhere in-between. The team will also revalve or repair your existing shocks.

CMD trackside service is present for many of the larger specials throughout the year in WISSOTA Country as well.

CMD clients celebrate another amazing season

CMD Race Shocks, in complement to the Mars Race Cars and MB Customs brand, were driven to the WISSOTA Modified and Midwest Modified National Championship (Blake Adams), USRA Modified National Championship (Keith Foss), USRA Late Model National Championship (Lucas Peterson), NLRA Late Model Series Championship (Shane Edginton), and the WISSOTA Challenge Series Championship (Kevin Burdick).

CMD Race Shocks were also the choice for the USRA Modified Rookie of the Year Cole Campbell, WISSOTA Modified Rookie of the Year Cole Boston, and USRA Late Model Rookie of the Year Caden Steffen-Ludwig.

CMD Race Shocks aren't just a good fit for drivers in MB Customs, however. Super Stock racer Jesse Redetzke collected 11 checkered flags during the 2026 season, and 21 top-fives, while Connor Bruss and Gatlin Comer were multi-time winners in the Mod Fours.

This is just a mere sampling of the success of CMD Race Shocks clients in 2026. Across the country, throughout multiple sanctioning bodies, there were



TOM KROB PHOTO

Kevin Burdick drove to the WISSOTA Challenge Series championship in 2026 with shocks from CMD.

big-dollar victories throughout the season, multiple double-digit winners, numerous end-of-the-year specials, and many track and season championships for drivers who chose shocks from CMD Race Shocks.

Most recently, former WISSOTA National Champion Jake Smith drove his MB IMCA Sport Mod with CMD Race Shocks to three straight wins in Arizona at Cocopah Speedway, closing out the 2026 season for the brand in a big way.

"It was great to see how many clients again had successful seasons across the United States, from UMP, USMTS, USRA, and IMCA to WISSOTA sanctioning bodies," said Mark. "It's great to see their hard work pay off each year and be a part of those programs at CMD.

"We know we were a small part of drivers' programs who also picked up first-time wins this year, took home numerous victories in their neck of the woods, won track championships, or had their best season in 2026," he added. "It means a lot to us to have such great clients all over the United States."

Take your program to the next level with CMD Race Shocks

CMD has same-day turnaround for repair pieces during the racing season, though they strongly recommend scheduling repairs for full sets. CMD ships Speedee and UPS daily; they accept all major credit cards.

CMD Shocks is located at N5471 648th Street, Menomonie, WI 54751. You can reach Chris by phone at (715) 308-1653, Mark by (715) 308-3340, by fax at (715) 235-4951 or via email at cmdshocks@gmail.com.

Five Star Race Car Bodies are built by racers, for racers & trusted by champions

TWIN LAKES, WI - Five Star Race Car Bodies, a division of Five Star Fabricating, Inc. was formed by Fran Prestay and Carl Schultz in the late 1970s in Twin Lakes, Wisconsin. It began as a side job for the two in response to a need for innovative sheet metal products in the stock car racing industry. Fran owned an auto service shop across from Carl's local plumbing and heating business, and after a rough night at the local short track, Fran asked Carl to produce a set of sheet metal fenders for his car because finding stock parts in the salvage yard was difficult and time consuming.

The new fenders were a hit with other racers, who wanted them for their own cars. Seeing an opportunity and eager to accept a challenge, Carl and Fran began producing components for the 1979 Camaro. Word of mouth and a small ad in Stock Car Racing magazine led to a tremendous response from racers across the country.

FIVE STAR RACECAR BODIES
FiveStar Race Car Bodies
36728 89th St.
PO Box 700
Twin Lakes, WI 53181
(262) 877-2171
See Our Ad In This Issue

From that '79 Camaro body, the product line quickly diversified and expanded to include tough and durable thermoformed polypropylene, light weight hand-laid fiberglass, and advanced composite race car body components, moving Five Star to the forefront of the industry. They are experts in manufacturing large, complex composite body panels that require both structural integrity and aesthetic quality.

After becoming an industry leader in formed windows from existing branded polycarbonate, the company's engineers devised improvements in material composition and coatings. This led to the development of their own superior line of polycarbonate. Five Star premium racing windows are the No. 1 windows used in all motorsports, creating new standards in toughness, durability and weather resistance.

Five Star is dedicated to the design, manufacture and distribution of body panels, windows and accessories. Five Star leads the industry in manufacturing with more than 200 employees.

Five Star continues to be dedicated to innovation. As they accept large, more advanced projects and emerge into new markets and industries, they will continue to maintain their deep roots in auto racing, putting their experience and expertise to work for you, their valued customers, by providing durable, high quality parts for years to come!

Five Star is committed to total customer satisfaction by supplying consistent high quality, best in class products at competitive prices.

They accomplish this commitment by:

•Continual innovation of original products, technologies, processes and ideas.

•Maintaining a clean and safe work place while protecting the environment we live in.

•Continued training and education, applying best practices in all areas of work.

•Solving problems using a team approach while never settling for, or accepting, mediocrity.

•Open-mindedness toward change, diversity and growth.

•Ensuring that Five Star's Quality Management System is maintained and reviewed for improvement on a regular basis.

Five Star's unwavering philosophy has built its reputation for more than 40 years and ensures they maintain their leadership in the automotive racing industry now and in the future. Five Star's mission is:

•To continue in the forefront of creating original body designs and innovative body accessories.

•To continue to maintain a huge inventory for immediate shipment.

•To consistently offer uncompromising quality.

•To provide the ultimate in service to each and every one of their valued customers.

Five Star Race Car Bodies is located at 36728 89th Street, PO Box 700, Twin Lakes, WI 53181. To reach Five Star by phone, call (262) 877-2171 or by fax at (262) 877-3702 from 8-5 Monday through Friday. You can also learn much more about Five Star Race Car Bodies and its products at www.fivestarbodies.com.



SCOTT HUGHES FILE PHOTO

Five Star Race Car Bodies, in business since the 1970s, has become an industry leader in the design, manufacturing and distribution of body panels, windows, and accessories for virtually every type of racing vehicle.

RACE-READY ENGINES
WISSOTA CONCEPT & SPEC • IMCA • USRA
WISSOTA Street Stock
Robert Petroff
WISSOTA Midwest Mod
David Simpson
Engines For All Classes & Machine Shop Services
WISSOTA/IMCA Modifieds
WISSOTA Midwest Mods
WISSOTA Super Stocks
WISSOTA Street Stocks
IMCA Sports Mods
IMCA Hobby Stocks
IMCA Stock Cars
All Pure Stocks
ZEULI'S RACE ENGINES HUTCHINSON, MN
Frank Zeuli: 320.587.7565 or 320.224.3040

Four-plus decades later, Quick Performance continues offering quality rear ends & gear products

AMES, IA - Manufacturing 9-inch racing rearends since 1983 has made Quick Performance, Inc. the most well-known builder in the Midwest.

Quick Performance, Inc. is now in its 43rd year of business. Quick Performance specializes in the fabrication and production of Ford 9-inch rearends, the most popular rearend found around the many WISSOTA divisions. These 9-inch rears are found in street rods, drag cars, 4x4s and many other circle track classes as well.

For the Ford 9-inch rearends, Quick Performance also offers a scallop cut, extreme lightweight ring and pinion gear set.

Quick Performance also offers the full line of Winters Quick Change rearends and gears. The staff at Quick Performance also performs REM finishing on gear sets. So, whatever class you run, and whatever type of rearend you have in your car, you can make Quick Performance your single stop for rears and gears.

QUICK PERFORMANCE
Quick Performance
303 Sondrol Ave.
Ames, IA 50010
Ph: (515) 232-0126
Fax: (515) 232-2116
See Our Ad In This Issue

"We can custom-build a rear end for a 200 hp dirt car to a 2,000 hp dragster at very reasonable prices," said Jay Grismore of Quick Performance. "We build a lot of our own parts at our facility to meet deadlines and assure quality parts. One of our two locations is located next door to the local UPS terminal, so same-day shipping is available on most items."

Quick Performance is also a one-stop shop for auto racing parts. They service all dirt track and drag racing divisions and offer a wide variety of racing components and parts such as Fragola, Earls, Aeroquip, Moser Axles, Richmond Gears, Motive Gears, Strange Axles, Timken Bearings and QP Parts.

Along with axles, Quick Performance is known for their extreme duty axle with a half-inch flange and heavy-duty axle bearings. These axles have been tested and proven over the past eight years. Extra material in critical areas and better quality materials have created a very strong axle and has helped to minimize failures. The QP Extreme Axles are available in 28, 31 and 35 spline and will work well for circle track, Figure 8, demolition derby, off-road and various high horsepower drag applications.

Quick Performance also carries a large selection of Wilwood brakes, Yukon Gear, Ford Motorsports and Left-hander parts.

Quick Performance offers a limited amount of trackside service but if any of the staff members are at the races, they will be more than happy to help their customers.


CONTRIBUTED PHOTO

Quick Performance, based in Iowa, has been serving high performance customers with quality rear end and gear products since 1983. It's a one-stop gear shop for racers in all dirt track divisions.

Every offseason, Quick Performance, Inc. works hard to obtain lighter-weight parts and components to go along with the rest of its expanding product lines.

Quick Performance customers frequently tell the staff they appreciate getting the right parts the first time, and the fact that their products are strong and reliable makes them come back year after year. Quick Performance bearing kits, for all types of rearends, and three-speed transmissions were also strong sellers in the past several seasons.

"We offer the best prices and are one step ahead of everybody in new ideas and designs for rearends and rearend related components," said Brydon Papenberg of Quick Performance.

Getting ready for 2027? You can check out their products and services on the web at www.quickperformance.com. Quick Performance can also be reached by telephone at (515) 232-0126, fax at (515) 232-2116 or by email at info@quickperformance.com.

Race-Leader.com adds FedEx flat-rate shipping to provide best pricing and delivery time

The Company

Race-Leader.com is both owned and based out of the WISSOTA region, providing racers with an online racing and performance industry e-commerce webstore.

And now they offer flat-rate FedEx shipping - which means it's less expensive to get the parts you need, and get them fast!

Their mission states, "We are racers serving our fellow racers and it is our mission to supply you with quality parts from our trusted suppliers at fair prices with knowledgeable service and reliable fast delivery."

They have leveraged their experience and their established supplier base to offer a wide-ranging selection of parts and manufacturers, which is unsurpassed in the marketplace. It is their goal to make your online shopping experience a pleasant one.

The owners are longtime racers with a passion for racing and have been in the race parts business, helping their customers win, for more than 20 years. They have committed to bring their decades of personal engineering, driving, fabrication, and pit crew experience to the online marketplace.

RACE-LEADER.COM
Race-Leader.com
Ph: 1-844-722-3537
See Our Ad In This Issue

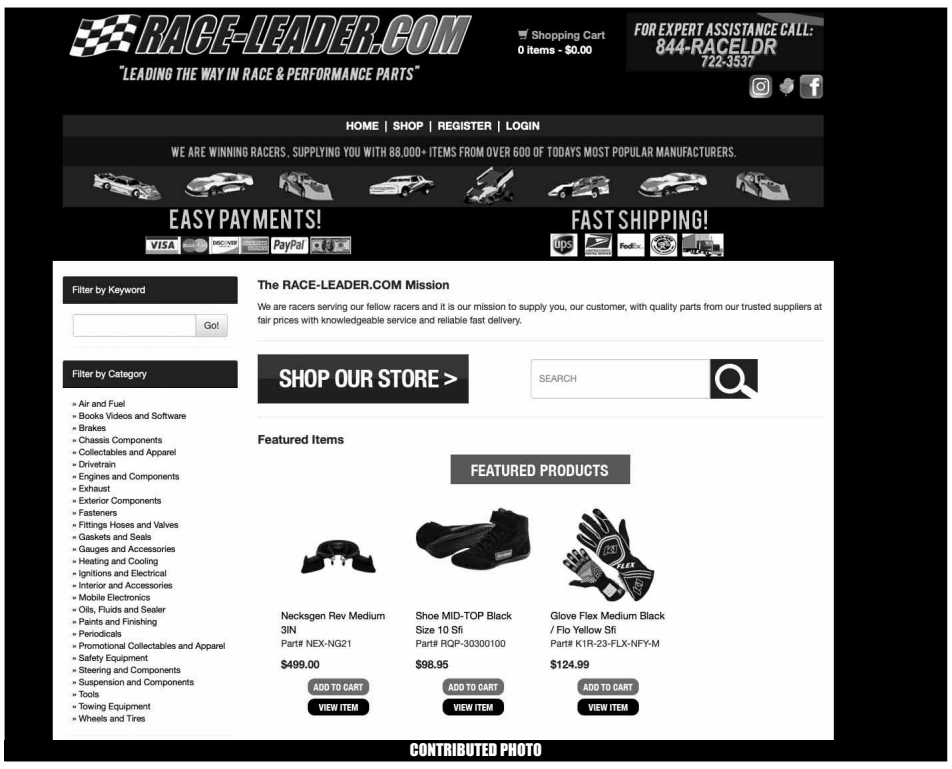
For 2027, they will continue working on getting shipping costs controlled and they'll continue to use a variety of carriers to keep your costs as low as possible.

Selection, Selection, Selection:

In real estate it's all about location, location, location. In the race-parts supply world it's all about selection, selection, selection. Race-Leader.com currently has more than 100,000 parts from more than 800 of the best racing and performance suppliers in the world!

And with flat-rate FedEx shipping, you get it fast and for less than at other sources.

If you want safety equipment for your driver, parts for your race car, tools for your shop, or even floor liners or other goodies for your tow rig, Race-Leader.com is bound to have what you are looking for. As an example, if you are shopping for a helmet right now, they have no less than 10 helmet manufacturers, from economy level to high-end carbon fiber. Especially in this day and age of supply chain interruptions, it is good to have options.



CONTRIBUTED PHOTO

If you need parts fast as you begin your build season, visit race-leader.com!

Racer Recommended: Easy To Use, Good Prices, and Quick Shipping

When asked about his experience with Race-Leader.com, one of the test buyers, Shawn of Wichita, Kansas said, "I'm getting back into racing after having been out a few years and I used Race-Leader to order my personal driving gear, tools for my shop, and both engine and chassis parts for building my new B-Mod engine and updating my older Modified. I appreciate the fact that they have good prices and quick shipping. All my small parts came on FedEx and a couple big pieces came on via truck line. The website was easy to use and I could search using part numbers from their monster 800-page catalog, or I could search by manufacturer or category and item. A couple times I had questions so I called in; Adam was great to talk to and helped me figure out the best part for my need."

2027 Race Season Sponsorship Program

Race-Leader.com is looking to sponsor a few racers in different parts of WISSOTA country in differing classes. You'll get a discount on every purchase made through the site. If you are interested, send us an email with your profile, including a picture. Use the "contact" page on our website to get our email address.

Get a FREE Catalog

If you would like to receive the FREE Race-Leader 800-page catalog, find their ad and scan the QR code, or jump online, go to Race-Leader.com and register as a customer. On the Home page, find the catalog with part number RLD001 and order it!





Precision transmissions, rear ends & trackside support from Roxbury Racing Transmissions

PRINCETON, MN - The driveline takes a tremendous amount of punishment during the course of a dirt track racing season, and one of the components that needs to stand up to that punishment is the transmission.

That's why Jim Roxbury went into the transmission building and rebuilding business more than 30 years ago.

Roxbury Racing Transmissions, located just west of Princeton, MN, supplies racers from a variety of venues with reliable transmissions and rear ends.

"As times and rules change so has Roxbury Racing Transmissions LLC. From doing mostly powerglides and some 9" Ford rear ends, we now stock parts for and sell/service Bert Gen 1, Bert Gen 2, Brinn, Falcon, Jerico, Powerglide, Saginaw and Muncie manual transmissions, Metric 200's, and FOG transmissions for the Mod Four racers, 9" Ford, 8" Ford, 8-3/4" Mopar, and all brands of quick change rear ends. We stock Fast Shaft and Kevko driveshafts and we also service Sweet and KSE Pumps," Roxbury explained.

"I just did my 76th trip around the Sun in October. Many things have changed over that time and I do my best to change with them."

Roxbury builds reliable, affordable transmissions that have stood up to the rigors of WISSOTA competition and this year was no different.

"We had many feature winners and track champions this year running our transmissions," Roxbury stated. "Look in any copy of ATD and you will see pictures of our customers and the races they won.

"You can see a partial list of our great customers by also looking at any list of national, state and track champions," Roxbury added.



CONTRIBUTED PHOTO

Roxbury builds Mod Four transmissions and has a good inventory of parts on hand.



CONTRIBUTED PHOTO

Jim Roxbury offers an expanded inventory of day-to-day race parts at his shop in Princeton, MN.

"We build the powerglide with a converter or set up as an internal bleed direct drive," he continued. "With the internal bleed you do not have to have a clutch pedal in your car. Just shift it in gear and go. We also build Metric 200s for the Street Stock and Pure Stock racers and have in stock the Metric 200 converters for those of you who have had a problem getting them."

Roxbury's experience in racing dates back five decades and includes a variety of speed sports. He's a drag racer and has run nearly all types of drag cars, including top fuel. He also competes in open road races and Pro Rally races and has won races in Mexico, Newfoundland and the States.

Roxbury thinks of his business as a 24-hour job and is willing to help his customers any time they need him.

"At the end of the day, the shop phone rolls to the home phone, and if I'm not home it rolls to my cell phone," he said. "Sometimes you just need a question answered or a part to get to the next race. The racing season is too short to be down waiting for an answer from someone or for a part that wasn't on the shelf.

"The racers have been good to us in helping build this business and we want to be good to them," said Roxbury.

"We are doing much more on 9" Ford rear ends now and have more than 150 sets of gears in stock, with more than 40 different ratios in stock. We also stock housings and axles along with the best brands of driveshafts," Roxbury noted.

"We also stock 70 quick change gear sets, so whatever class you're in, and whatever ratio you need, we've got the gears you need to be on top of your game at any track," Roxbury added.

Roxbury also offers a rear end gear and transmission rental program for those racers in need.

"If you're not sure what gear ratio you need, you can rent one and try it before you buy it," said Roxbury.

Roxbury has transmissions and rear ends in race cars nationwide, plus in Canada and Mexico — but does the vast majority of its business within a five state area around its west-central Minnesota location.

"We also sell and repair Mod Four FOG transmissions and 8" Ford rear ends and gear sets," added Roxbury. "Finding parts for the FOG transmission is a challenge, as Ford stopped production on most parts in 1981. We have built up a good inventory of parts and are adding to that any time we find more."

Customers are welcome to stop by any time to talk and see what's new in transmission and rear end technology as well as check out the expanded inventory of day-to-day race parts.

"We're not a speed shop, but we try to have the parts that you may need to get through the weekend when other shops aren't open," Roxbury added.

Roxbury and his employees are also available trackside during the summer at many area ovals and offer on-site assistance to all of their customers. Even if you are not yet a customer at Roxbury, they are willing to try to help.

"We try to have someone at many of the tracks we normally have customers running at," Roxbury said. "We carry spare transmissions with us and carry parts that may be needed. If one of our customers has a problem of any kind, our spare is their spare, and they can run it until their own transmission is fixed."

For those outside the area, Roxbury can ship transmissions and parts to your location via Speedee, UPS, FedEx, U.S. mail or by truck.

"For our Canadian customers we have drop locations that we can have drop shipped to the border and all you have to do is cross and pick up," Roxbury explained. Roxbury also accepts payment by Visa, Mastercard and PayPal.

Roxbury Racing Transmissions is located at 11983 Dean Drive, Princeton, MN, 55371. You can reach them by phone at (763) 389-1150 (shop), (612) 802-4293 (cell) or by email at roxburyracing@gmail.com. If you wish, you can also follow Roxbury Racing Transmissions on Facebook.

"Thank you all for helping us have a great 2026," Roxbury said. "Let's try to work together. Remember all the small businesses that have been there to help sponsor you in the past; now is the time to step up to the plate and support them as much as you can."

ROXBURY Racing Transmissions

Roxbury Racing Transmissions
11983 Dean Drive
Princeton, MN 55371
Ph: (763) 389-1150

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Ask for Scat when you want high quality crankshafts, connecting rods & rotating assemblies

REDONDO BEACH, CA – SCAT Enterprises, which manufactures and distributes crankshafts, connecting rods and rotating assemblies, grew from humble beginnings in 1964, when owner and founder Tom Lieb planted the seeds for what SCAT has become today — one of the most respected and innovative manufacturing companies in the automotive aftermarket.

SCAT has a wealth of hands-on experience in design, manufacturing and engine building for the street and the track. They pride themselves in the ability to assist their customers to ensure they are buying the parts that make sense for their particular application.

SCAT has a 42,000-square-foot manufacturing and distribution facility in Redondo Beach, California, home to more than 70 major pieces of equipment including CNC machines, rod honing machines, crankshaft grinding and polishing machines.

SCAT, with its team of dedicated engineering professionals, has complete in-house engineering and programming capability, using only state-of-the art technology.

Scat Crankshafts

Scat Enterprises
1400 Kingsdale Ave.
Redondo Beach, CA
90278
(310) 370-5501

See Our Ad In This Issue

SCAT's quality is the best in the business. They use state-of-the-art manufacturing equipment and travel the world to purchase the finest castings, forgings and billet materials. They utilize only the most innovative and sophisticated heat treat processes, and they have personnel dedicated to constant research and development to ensure they employ only state-of-the-art technology to developing the highest quality and most reliable parts in the automotive aftermarket.

SCAT's customers are their most important resource and are a testament to their success. They pride themselves in their ability to handle their customers' needs, from the friendly and professional receptionist to the dedicated team of sales professionals to their executive team, at SCAT, the customer is king!



CONTRIBUTED PHOTO

SCAT designs, manufactures and distributes the finest crankshafts available for racing applications at its 42,000-square-foot facility in Redondo Beach, CA.

Customers are partners and SCAT's goal is to constantly improve their level of service and quality to ensure mutual success. As a further testament to this success, SCAT is proud to be a trusted supplier to the most respected names in the automotive business, including General Motors, Ford and Chrysler to name a few.

The company also has a dedicated team of warehouse personnel, who ensure that customer orders are processed timely and accurately. They are extremely proud of their fill rate.

In early 2023, SCAT Crankshafts, Procar by SCAT, Air Flow Research and RaceTec Pistons joined forces.

This partnership opened opportunities to better serve customers by combining decades of experience in manufacturing and supplying high-quality, high-performance products.

Utilizing cutting-edge technology for more than 30 years, Vortech Superchargers has engineered efficient and reliable centrifugal compression air management solutions for automotive, marine, industrial, aeronautical, and other motorsport applications.

"Our organization was thrilled to have Vortech Superchargers join in," said Shawn Sterling, CEO. "There are synergies between all our companies, and it can only make us better at what we do. Jim Middlebrook has built the most respected brand in centrifugal supercharging and we are excited to take Vortech to the next level."

For more information about what SCAT can do to help your program reach ultimate success, visit SCATenterprises.com, or call (310) 370-5501.

For dirt racing applications, Vortex Race Starters offers tough & reliable options

ALTOONA, WI – Vortex Race Starters is a performance starter line engineered, tested, and built specifically for dirt track racing. Developed by the experts at Chippewa Valley Starter and Alternator, Vortex draws on more than 40 years of starter rebuild experience and three generations of dirt racers. The brand was created to solve a long-standing problem in the sport: weak, unreliable starters that fail when drivers need them most.

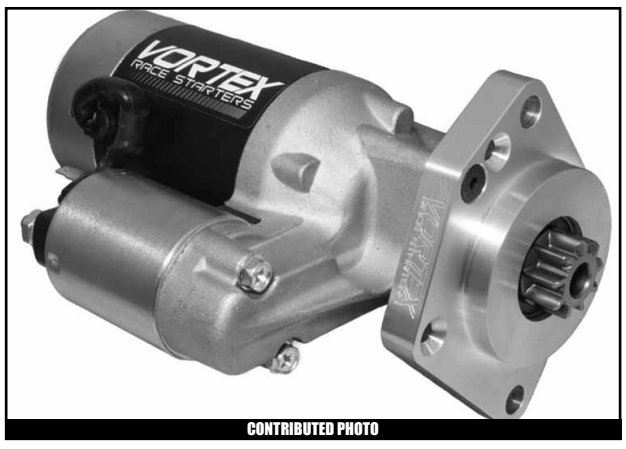
Years of watching Late Model and Modified drivers fight mediocre starters led Vortex owner and dirt Modified and Super Stock racer Cory Mahder to engineer a new solution from the ground up. What began as a need identified in the rebuild shop and the track has now become a full product line built and proven for dirt racing's harshest environments.

"After repeatedly seeing the same problems in the dirt race car starters such as weak starting, slow cranking, and short life-spans, I knew we could build something better, so I set out to do just that." said Vortex founder Cory Mahder.

The result was the Vortex Race Starter — a 3.2 HP extreme-torque monster built with reinforced internals and heavy-duty components that thrive in the heat, vibration, and low-voltage conditions of dirt racing. Vortex starters are designed specifically to crank high-compression engines with authority. They last longer and perform better than any other starter on the market.

"These starters are the most powerful we've used, and we have been really impressed with their performance," said Jimmy Mars of Mars Race Cars.

Vortex Race Starters
3219 Pleasant St.
Altoona, WI 54720
Ph: (715) 831-9939
See Our Ad In This Issue


CONTRIBUTED PHOTO

If you want a tough and reliable starter to crank up your race engine, go with a Vortex starter, like this 3.2 HP Vortex starter for Bert/Brinn/Winters bell housings, featuring a rotatable housing.

Starters For All Configurations

Vortex Race Starters offers fitments for the most common bellhousings in dirt racing, including Bert, Brinn, Quarter Master, and Winters. Each model is designed to provide proper gear mesh, reliable engagement, and rotatable housings offer maximum clearance around headers and chassis components — details that matter in tight racing engine bays.

For traditional block-mount setups, Vortex delivers the same 3.2-HP performance for both 153- and 168-tooth small-block Chevy flywheels. These units are built to handle high-compression race engines and the aggressive ignition timing often required in dirt applications.

Across the lineup, every Vortex starter is engineered for durability, repeatability, and consistent performance under heat, vibration, and mud. Attention to mounting geometry, solenoid strength, and internal reinforcement ensures dependable cranking no matter the configuration or track conditions.

Built For Racers, By Racers

What separates Vortex is not just power — it's the knowledge and experience behind it. Every Vortex Race Starter comes from the same shop that has rebuilt thousands of starters and alternators across every industry. When racers call, they're speaking directly with the people who designed, tested, and personally race with the product.

Vortex is supported by the full in-house capabilities of Chippewa Valley Starter & Alternator, where complete rebuilds of any brand or model are performed daily. The shop offers same-day service and shipping on most units, provides custom builds, and sources components from American companies whenever possible.

Each unit that comes through the door is fully disassembled, cleaned, inspected, and reassembled with heavy-duty internal components before being verified on the test bench.

"For our rebuilds, we completely break the unit down, refinish it, and replace worn components with high-quality, long-lasting parts," Mahder said. "Everything is done in-house by our professional rebuilders."

Both Cory and his father, Ron Mahder — the founder of Chippewa Valley Starter & Alternator — have extensive experience in the racing world, ensuring each rebuild is tailored to the specific needs of the customer. Their turnaround times are among the fastest in the industry, often rebuilding and returning a unit the same day it arrives.

"The turnaround time from Vortex and the guys at Chippewa Valley Starter is unbeatable," said Mars. "I can send in a starter on a Monday and know I'll have it back before the weekend."

A New National Brand With Proven Roots

Vortex Race Starters was formed with one mission: Deliver the most reliable, highest-powered starting solutions in dirt racing. The combination of real racing experience, decades of rebuilding expertise, and a hands-on approach to engineering gives Vortex a unique advantage that has impressed racers nationwide.

About Vortex Race Starters

Vortex Race Starters is a performance division of Chippewa Valley Starter & Alternator. The brand is rapidly gaining nationwide attention for its high quality and high-performance starters that have already been tested and backed by many big names in the dirt racing world.

Chippewa Valley Starter & Alternator was founded in 1997 by Ron Mahder to deliver top-tier service and sales of starters and alternators. Now in its second generation of ownership under Cory Mahder and his wife Lindsay, the company continues to offer the same quality service while making waves in the performance industry with its new offerings.

"We've spent decades rebuilding and testing starters for every kind of application imaginable," Mahder said. "Being able to take that experience and turn it into new products for dirt track racing is something we're really proud of. It's exciting to see racers across the country putting them to work."

In addition to rebuilding services, Chippewa Valley Starter & Alternator also offers a huge selection of 100% new and rebuilt starters, alternators, pump motors, and generators. They are an authorized Delco Remy dealer, stocking a large number of units for both on and off-highway applications. They also offer custom battery cables, Interstate Batteries, Noco battery management products, and Schaeffer's oil and lubricants.

Vortex Race Starters, a division of Chippewa Valley Starter & Alternator, is located at 3219 Pleasant St., Altoona, WI 54720. On the web, you can get additional information at www.vortexspeedshop.com. The phone number is (715) 831-9939. If you prefer email, send inquiries to info@vortexspeedshop.com.

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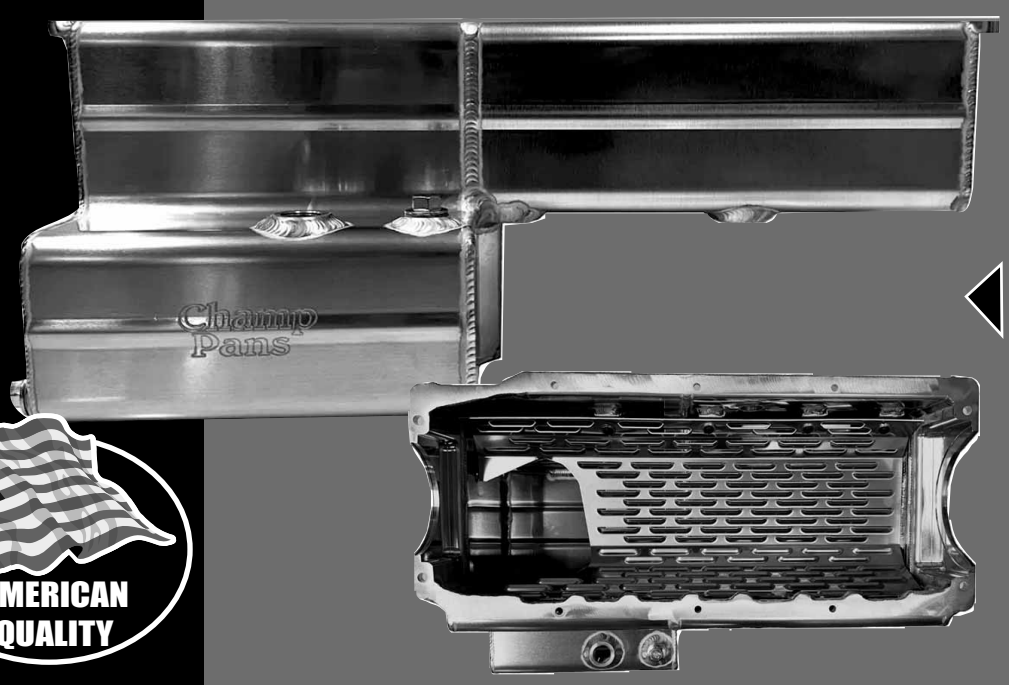
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Become wildly successful at the track with Wild Racing Shocks, Bodies & Fab

MONTEVIDEO, MN - If you race in a Street Stock, Hobby Stock or Stock Car class in the upper Midwest, you know how hard it is to find stock body panels for your race car that aren't all rusted out or banged up. Searching the junkyard just isn't as much fun as it used to be, and there are fewer and fewer 1980s-era car bodies available. The good ones have been used up and the bad ones have been run through the crusher or the shredder.

So it only makes sense now to make the change to a fabricated steel body for your car. And in this region, your best source for a beautiful body is Wild Racing, a partnership between founders and owners Jake Knapper and Scott Williams.

And it turns out, Wild Racing isn't only the best place to get a sexy body. Now there is also www.wildracingparts.com — a complete online store where you can order virtually everything for your race car. It's new, innovative and it's the right place to get your race parts!

In addition, if you're looking for custom shocks and setup services, you can turn to Wild Racing.

Back in 2015, Knapper and Williams — then Street Stock competitors in western Minnesota — recognized the need for a new body panel source and began Wild Racing.

Knapper explained, "We raced karts from 2002-2011, and then Street Stocks from 2012-2016. We took a short break when I started college and have raced Super Stocks and now Modifieds, from 2018 to now."

In other words, these guys have been in the game of racing for a while, and they know what racers need.

"Our bodies are legal in all sanctioning bodies such as WISSOTA, IMCA and USRA. They're made of 22-gauge steel and based off a G-Body Monte Carlo, with overlapping seams that make it very easy to line up body lines and center wheel wells. We also produce trunks made for your car and one-piece hood out of 20-gauge steel that can either be made to factory size or to fit your car," Knapper added.

"And we produce a newer style Monte Carlo body that has a one-piece front fender and quarter panel, 2005 or newer."

You can order your new body from Wild Racing and either pick it up or have it shipped.

"We ship our bodies by freight and use the least expensive shipping methods for other parts and shocks," Knapper said.

If you don't feel comfortable installing your own body in your shop, you can bring your car to Knapper and Williams and they can take care of the installation as well. You'll have one sweet-looking race car when they finish with it.

Wild Racing also offers custom fabrication services, including but not limited to interiors, decking, bumpers, door bars and more. If there is something you need fabricated, just ask!

When it comes to shocks and setups for Street Stocks and Super Stocks, Wild Racing has both products and expert consulting available.

Knapper explained, "We strive to offer the best tech support combined with accurate simulation of your suspension motion to better valve and tune your shocks for the track you race on and your style of driving. Also, because our partnership with Integra and Keyser Manufacturing, we can supply you with some of the best shocks on the market at reasonable prices with results that will become more consistent and produce better average finishing positions."

Wild Racing can repair and service Integra Shocks, offer tech support to all customers, and provide shock dyno services, so racers have true, accurate information on the shocks they're using.

Shocks can be a complicated part of the racing equation, so it only makes sense to find a provider you can trust. You should be able to both trust your "shock guy" and learn from him as you work together over time.

Knapper reiterated that Wild Racing has a lot to offer WISSOTA racers and beyond.

"Our bodies are available at competitive prices, are easy to mount, and we make it even easier to replace wrinkled or damages panels," said Knapper. "We also use simulated travel and motion ratios that allow us to better understand your setup, so we can provide shock valving that will best suit your driving style."

WISSOTA racers, it's time to Go Wild in 2027!

Wild Racing accepts cash, check and credit card payments. You can drop off and pick up at the shop, which is located at 1045 20th St. SE, Montevideo MN 56265.

Knapper can be reached by phone/text at (320) 226-8410, jake.knapper@wildracingparts.com or epic.knapper1@gmail.com.

Williams can be reached by phone/text at (320) 226-0564 or 66scott.williams66@gmail.com.

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CONTRIBUTED PHOTO

Jake Knapper (above) and business partner Scott Williams offer fabricated steel bodies for your car in the Hobby Stocks, Stock Cars and Street Stocks. They also sell shock packages for a variety of classes.

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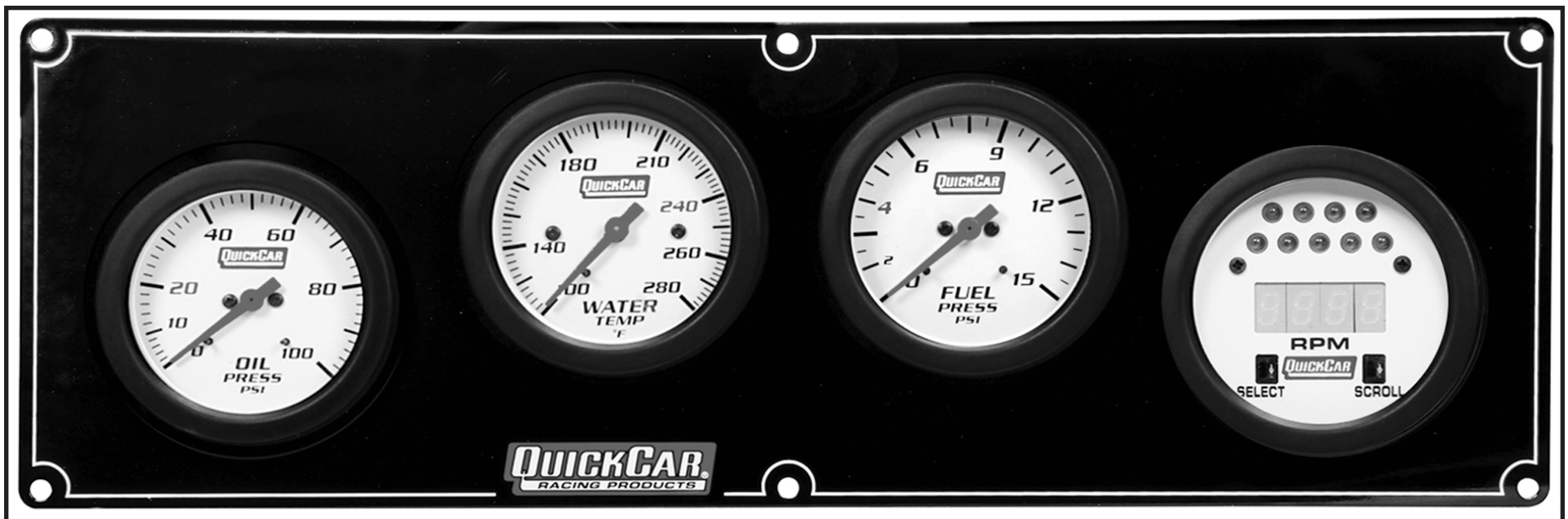

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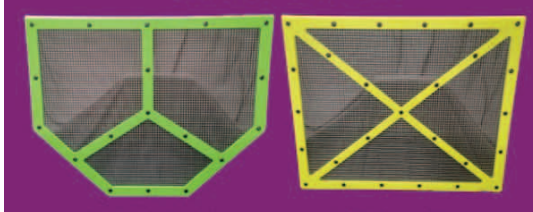

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USRA Late Model Rookie Of The Year



Winter is back on the chassis building scene for Streeters with Wendigo Chassis

HOFFMAN, MN - He's back.

Chris Winter is back in the business of building WISSOTA Street Stocks, with a new name and even more years of dirt trackin' experience under his belt.

His new race car brand is Wendigo Chassis and they're already building their momentum with a fresh crop of Street Stock drivers in the fold, including; Dillon Hoppe, Devan Schultz, Dustin Schultz, Justin Litzau, Ron Weber, Cody Hatch, Jason Best, Anthony Cacace - and the builder, Winter, himself.

"There are more customers coming in 2027 beyond that, but we aren't ready to announce them quite yet," Winter said.

Maybe you should reach out to Winter and get your name on that list for 2027.

Winter has been away from building cars since 2019, when he sold his previous business and became just a racer - like you.

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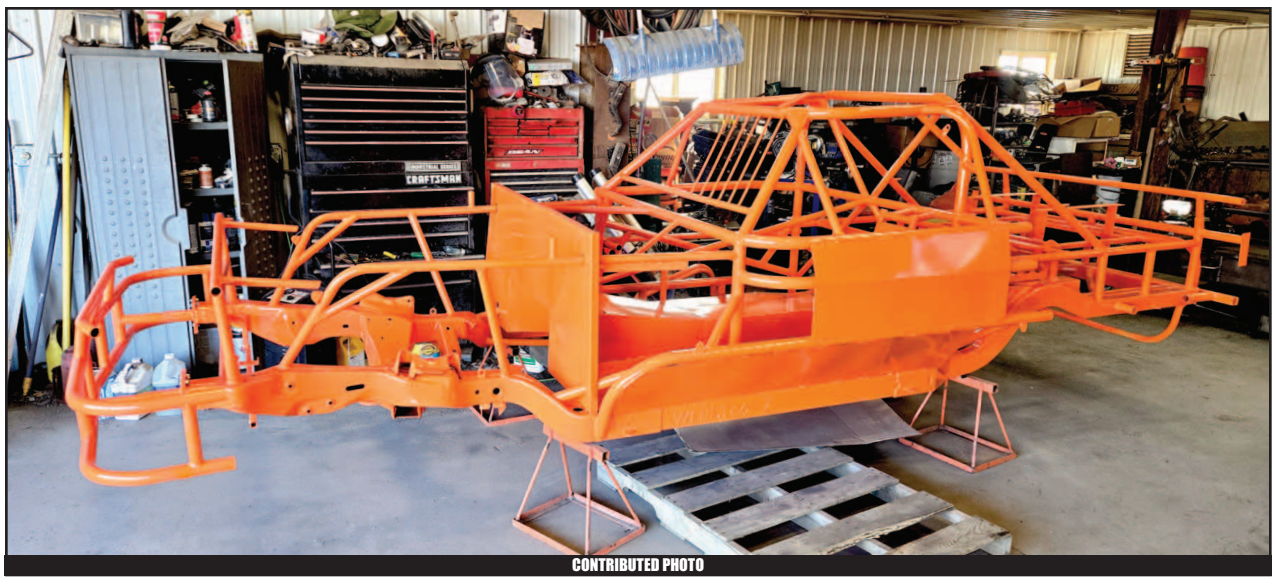
In the years before that, he had built WISSOTA 100 winning cars and WISSOTA national championship cars as well. His cars were perennially at the front of features all across WISSOTA country.

"The 2010s were pretty magical for us," Winter said. "Our cars were running up front everywhere. I miss being a part of so many good race teams. So here I am - back again in the business."



CONTRIBUTED PHOTO

Chris Winter is back to building chassis for the WISSOTA Street Stocks, debuting his Wendigo Chassis this year with several drivers hopping on board for the 2027 season.

Whether you race in the north, south, east of west part of WISSOTA country, Wendigo just might be the ride of your dreams.

Call or text Winter for pricing options and to get on the build list.

Wendigo is located in Hoffman, Minnesota. Winter can be reached at 320-815-1688 (voice or text).



Get JigE with it for your 2027 vinyl needs

MENOMONIE, WI - Josh Erickson of JigE Signs in Menomonie, WI has taken his wide interest in racing and funneled it into a career, wrapping not only race cars but also branching out to signs, banners, vehicle lettering and logo design for businesses in and around the Chippewa Valley.

Like so many years before, his designs were again seen on many national and track championship and special-event winning race cars in 2026.

With now 20 years of business under his belt, it was a love for racing —which began in childhood and was furthered along by a stint in snowmobile racing — that propelled Erickson to begin designing.

"I've had a love for racing since I was a kid, and have always had interest in how the cars looked and spent hours at a time, drawing cars and designing logos," he explained. "When I should have been paying attention in school, I was sketching cars. I then spent a bunch of years pitting for friends' race teams and decided the graphics end of racing is where I belonged."

Now Erickson offers race wraps, signs, banners, vehicle lettering, window stickers, logo design, mini doors, and die-casts. But you don't need to make a trip to Menomonie to have everything from a go-kart to a Late Model lettered.

"I can get you what you're looking for in a quality race wrap at a great price that can fit any budget," said Erickson. "Not everyone has the same tastes of what they want their race car or apparel to look like. I feel that I can get you into a wrap and graphics that you are happy with, for a price that fits your team, without sacrificing quality and design."

And the best part? He can come to you! There's no need to leave your race shop.

"One of the things that may attract people to JigE Signs is the fact that I'm extremely mobile," he stated. "I can come right to your shop and wrap your car, which saves you fuel and precious time when you could be working on your ride. I've done up to five cars in a day while traveling on the road installing, so get your buddies together and I can knock out a small area in a day."

JigE Signs moved to a new location a few years back, just down the road from its previous location.



TOM KROB PHOTO

Justin Weinberger was one of the many lucky drivers to take JigE Signs designs to victory lane in '26.

"With the added space and layout of our 40-by-72-ft. shop, we can take on larger projects and different work than before with the ease of doing it right here in-house."

If a driver prefers to install the vinyl him or herself, JigE Signs uses only the best materials in the business, which makes self-installation a breeze.

"I ship nationwide and to Canada, too! I have customers installing my wraps everywhere," Erickson said. "I feel we put together some of the easiest wraps for the do-it-yourself guys to handle themselves."

Erickson serves clients all across WISSOTA country — and clients as far away as Arkansas, Iowa, Missouri, Louisiana, Canada, Wyoming, South Dakota, North Dakota, Montana, Pennsylvania, New Mexico, Texas and south of the border into Mexico.

"Customers can pick up and drop off at the shop, but everyone has loved the service of having me come to their shops," he said. "I can be found in the pits at area tracks all summer as well, and it's not unusual to see me stickering a car at the track.

"We're gonna keep knocking out good-looking wraps to get the drivers, teams and sponsors the recognition that they all deserve," explained Erickson.

JigE Signs is also teamed up with many of the region's top apparel companies and can help direct you to the best in the biz.

"I want my customers' apparel to represent the same quality as the wrap and graphics on the car."

Erickson said he can't thank everyone enough for the business they brought to JigE Signs this past year, and he hopes to hear from more drivers this offseason. There are a lot of choices out there, and Erickson is very aware of that, so he strives to make up the difference in design, quality and service.

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"I also want to say thanks for all the help from guys like Kevin Adams, Trent Follmer, Kurt Gaber, Joe Provo, Jacob Cain, DK and Andy Jones for the distribution of resources when we are all in the crunch time of race wrap season.

"It seems that the end has become the beginning in racing," Erickson added. "I've already started wrapping cars for the 2027 season, so now is the time to get the wheels spinning," Erickson said.

There is already a growing list of new customers calling and setting up plans for this next race season. Call with your thoughts and ideas now!

"Seeing my work out on the track is probably the most satisfying thing in this business, and the relationships and getting to know not only the drivers, but the whole team is what I strive for," he concluded.

Erickson ships products to customers via UPS, Speedee and the U.S. Postal Service. You can contact JigE Signs at (715) 556-2677 or josherickson71@gmail.com. Also "Like" "Jige Signs & Graphics" on Facebook to follow Erickson and keep up on the latest news!

PRI launches NextGen Connect to develop the next generation of motorsports professionals

INDIANAPOLIS -- Performance Racing Industry (PRI) is launching NextGen Connect presented by Carlyle Tools at the 2026 PRI Show, an initiative designed to help students, educators, and motorsports professionals build connections and explore career pathways across the industry. The program will debut Dec. 10-12 at the Indiana Convention Center and Lucas Oil Stadium in Indianapolis.

At the 2026 PRI Show, students and young adults can explore careers in motorsports and connect directly with industry professionals through NextGen Connect. Located in Wabash 1 & 2 at the Indiana Convention Center, the space will feature educational seminars, resume reviews, professional headshots provided by SimpleTire, networking opportunities, career guidance, and access to motorsports company representatives.

"The future of motorsports depends on having a strong pipeline of people who are excited to build careers in this industry," said PRI Managing Director Doug Bresnahan. "NextGen Connect creates opportunities for students, educators and industry professionals to build relationships and explore the many career paths available in motorsports."

Each day of the Show will feature a Lunch & Learn session presented by SimpleTire, giving participants the opportunity to hear directly from industry professionals while building their understanding of career development and the business of motorsports. The first session, "Building an Intentional Brand," will be led by Amanda Van Den Elzen of Racer on Demand on Thursday, Dec. 10, at 1 p.m. Additional Lunch & Learn speakers and topics will be announced at a later date.

"We wanted to create a place at the PRI Show where students and young adults can have meaningful conversations with people working in motorsports and get a better understanding of what it takes to build a career in the industry," said PRI Show Director Karin Davidson. "It's an opportunity to ask questions, make connections, and get a firsthand look at the people and companies that make the motorsports industry what it is."

In addition to the daily educational sessions, the NextGen Connect Breakfast will take place Saturday, Dec. 12, from 9:30-10:30 a.m. in Wabash 1 & 2 and feature a keynote presentation from Hendrick Motorsports Director of Technical Partnerships Alba Colon. Hendrick Motorsports is also a supporting sponsor of the program.

Beyond the PRI Show, NextGen Connect will connect academic and trade programs with industry employers, promote career pathways including internships, apprenticeships and co-ops, and create opportunities for ongoing dialogue between educators and companies.

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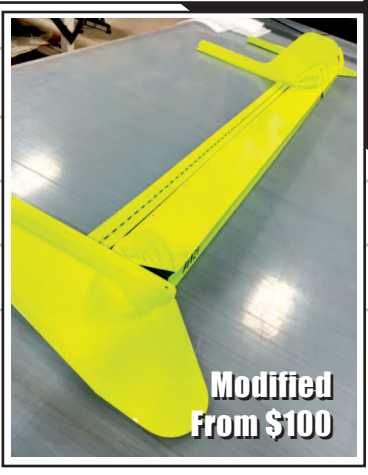

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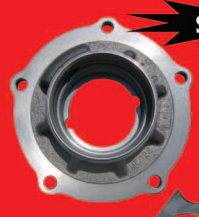



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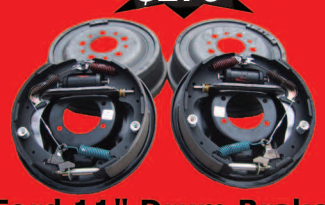

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